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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

FRANK CAPACI and CYNTHIA FORD
on behalf of themselves, all others
similarly situated, and the general public,

Plaintiff,

v.

SPORTS RESEARCH, INC., a
California Corporation.

Defendant.

Case No. 2:19-cv-03440-FMO-PD

CLASS ACTION

**PLAINTIFF CYNTHIA FORD'S
NOTICE OF MOTION FOR FINAL
APPROVAL OF CLASS ACTION
SETTLEMENT**

Date: November 7, 2024

Time: 10:00 a.m.

Ctrm: 6D

Judge: Hon. Fernando M. Olguin

Complaint Filed: April 26, 2019

Trial Date: None Set

NOTICE OF MOTION

PLEASE TAKE NOTICE THAT on November 7, 2024 at 10:00 a.m., or at such other date and time as may be ordered by the Court, in Courtroom 6D of the United States District Court for the Central District of California, located at 350 West 1st Street, Los Angeles, California, Plaintiff Cynthia Ford (“Plaintiff”) will and hereby does move this Court for an Order granting final approval of class action settlement and entry of judgment.

This Motion is based on this Notice of Motion, Plaintiff’s Memorandum of Points and Authorities in Support of the Motion, the Declaration of Ronald A. Marron in Support of the Motion, the Declaration of Gajan Retnasaba in Support of the Motion, including Exhibits A-C, and the Proposed Order Granting Plaintiff’s Motion for Final Approval of Class Action Settlement, all prior pleadings and proceedings in this matter, and all other evidence and written and oral argument that will be submitted in support of the Motion.

DATED: September 26, 2024

Respectfully submitted,

/s/ Ronald A. Marron

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13 **UNITED STATES DISTRICT COURT**
14 **CENTRAL DISTRICT OF CALIFORNIA**

15 FRANK CAPACI and CYNTHIA FORD
16 on behalf of themselves, all others
17 similarly situated, and the general public,

18 Plaintiff,

19 vs.

20 SPORTS RESEARCH
21 CORPORATION, a California
22 Corporation,

23 Defendant.

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CLASS ACTION

**MEMORANDUM OF POINTS
AND AUTHORITIES IN
SUPPORT OF PLAINTIFF'S
MOTION FOR FINAL
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SETTLEMENT**

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1 **I. INTRODUCTION**

2 Plaintiff Cynthia Ford, by and through proposed Class Counsel,¹ respectfully
3 submits this memorandum in support of Plaintiff’s Unopposed Motion for Final
4 Approval of Class Action Settlement. Under the Settlement’s terms, which was
5 given preliminary approval by this Court on June 11, 2024, Defendant Sports
6 Research Corporation (“Defendant” or “Sports Research”) will establish a non-
7 reversionary cash Settlement Fund in the amount of \$1,600,000.00 which will be
8 used to pay all approved claims by Settlement Class members, Settlement
9 Administrator costs, an Incentive Award, and a Fee and Expense Award to proposed
10 Class Counsel to the extent awarded by the Court. The Settlement also provides
11 non-monetary relief in which Sports Research agrees to discontinue selling the
12 Products with labels that contain the statements “weight management,” “appetite
13 suppression,” and/or “appetite control” for a period of five (5) years.

14 Since preliminary approval, Classaura, the appointed Settlement
15 Administrator, has successfully sent direct notice to Settlement Class Members who
16 purchased the Products on Defendant’s Website, maintained a Settlement Website,
17 email address and toll-free number, and ran online and print publication notices,
18 including a press release via PR Newswire. *See* Declaration of Gajan Retnasaba
19 (“Retnasaba Decl.”), at ¶¶ 4-12. To date, 31,328 valid claims have been made by
20 Settlement Class Members, zero requests for exclusion have been submitted and no
21 objections to the Settlement have been made. *See* Retnasaba Decl., at ¶¶ 18-22.

22 The response to the Settlement has been extremely positive – with no
23 objectors and no exclusions – delivering tangible and immediate benefit to
24 Settlement Class members without protracted litigation and the inherent risks of
25

26 ¹ All capitalized terms not otherwise defined herein shall have the same definitions
27 as set out in the Settlement. *See* Declaration of Ronald A. Marron in Support of
28 Preliminary Approval of Class Action Settlement, Dkt. No. 183-2, Exhibit 1 at Dkt.
No. 183-4.

1 class action litigation. It delivers a fair, adequate, and reasonable resolution for the
2 Class, and merits final approval.

3 **II. BACKGROUND**

4 **A. Factual and Procedural Background**

5 This action was first filed on April 26, 2019. *See* Dkt. No. 1. On June 17,
6 2019, Plaintiffs Frank Capaci and Cynthia Ford filed a First Amended Complaint
7 (“FAC”) against Sports Research in the United States District Court for the Central
8 District of California. Dkt. No. 16. The FAC alleged that the label of Sports
9 Research’s garcinia cambogia product (“Product”) was false and misleading. The
10 Complaint sought both monetary damages and injunctive relief for the following
11 claims: (1) Violations of the Consumers Legal Remedies Act; (2) Violations of the
12 False Advertising law; (3) Violations of the Unfair Competition Law; (4) Breach of
13 Express Warranties; (5) Breach of Implied Warranties, (6) Negligent
14 Misrepresentation, (7) Violations of New Jersey’s Consumer Fraud Act, and (8)
15 Violations of New Jersey Truth-In-Consumer Contract, Warranty, and Notice Act.

16 Plaintiffs filed a Second Amended Complaint (“SAC”) on April 6, 2020. Dkt.
17 No. 44. The Parties stipulated to dismiss Plaintiff Frank Capaci from the litigation
18 on July 14, 2020. Dkt. No. 50. The Court entered the stipulation on July 15, 2020.
19 Dkt. No. 51. Sports Research filed an Answer to the SAC on July 24, 2020. Dkt. No.
20 52. In 2019 and 2020, the Parties exchanged substantial written discovery requests
21 and responses, exchanged voluminous expert reports, and took fact witness and
22 expert witness depositions. Dkt. No. 183-2 at ¶ 5. On August 14, 2020, Plaintiff filed
23 a Motion for Class Certification, and both Parties filed Motions to Exclude Experts.
24 Dkt. Nos. 59-90. On September 14, 2020, both Parties filed Motions for Summary
25 Judgment or in the alternative, Summary Adjudication. Dkt. No. 95.

26 On April 14, 2022, the Court issued an Order Granting in Part and Denying
27 in Part Plaintiff’s Motion for Class Certification. Dkt. No. 139. The Court granted
28 class certification of a Nationwide Class and a California Subclass pursuant to Rule

1 23(b)(3) with respect to Plaintiff’s claims under the Consumers Legal Remedies Act,
2 (“CLRA”), the Unfair Competition Law (“UCL”), and the False Advertising Law
3 (“FAL”), breach of express warranty, and negligent misrepresentation. The Court
4 denied without prejudice class certification under Rule 23(b)(2) and denied with
5 prejudice class certification of Plaintiff’s implied warranty claim pursuant to Rules
6 23(b)(3) and 23(b)(2). Dkt. No. 139. Plaintiff Cynthia Ford was appointed as class
7 representative and the Law Office of Ronald A. Marron was appointed as Class
8 Counsel. *Id.*

9 On March 26, 2023, the Court denied Defendant’s motion for reconsideration
10 regarding the Class Certification Order (Dkt. No. 149), and on July 21, 2023, the
11 Court approved Plaintiff’s proposed class notice and notice plan (Dkt. No. 161). On
12 August 4, 2024, Defendant moved to decertify the class (Dkt. No. 165), which was
13 stricken from the record for failure to comply with the Court’s July 19, 2019 Order
14 (Dkt. No. 161). Additional motion practice ensued with Plaintiff’s motion to strike
15 evidence and for attorneys’ fees (Dkt. No. 170 & 171) while the Parties explored
16 mediation.

17 On July 3, 2023, the Parties attended a full day mediation conducted by Jill R.
18 Sperber, Esq. of Judicate West. For several weeks following the mediation, the
19 Parties continued to negotiate with the help of Ms. Sperber. On August 8, 2023, the
20 Parties attended a partial day mediation conducted by Ms. Sperber. Thereafter, on
21 September 1, 2023, based on a mediator’s proposal made by Ms. Sperber, the Parties
22 agreed to settle the case.

23 **B. Preliminary Approval and Class Notice**

24 On January 12, 2024, Plaintiff moved for preliminary approval of the class
25 action settlement. Dkt. No. 183. On June 10, 2024, the Court granted preliminary
26 approval of this Settlement. Dkt. No. 189. The Order appointed Classaura as the
27 notice and settlement administrator tasked with providing notice to the Class.

28 Notice was successfully disseminated to the Settlement Class by Classaura,

1 and it was a resounding success on every level. *See* Retnasaba Decl., at ¶¶ 4-22.
2 Pursuant to the Settlement Agreement and as ordered by the Court, on June 29, 2024,
3 Classaura began an online advertising campaign on the social media website
4 Facebook which targeted persons over the age of 18 residing in California. *Id.* at ¶
5 4. This advertising campaign generated 10,0010,956 impressions, which also had
6 the same reach. *Id.* at ¶¶ 5-6 and Exhibit A. Classaura also sent direct notice to
7 Settlement Class Members who were direct purchasers of the Products based on the
8 list provided by Defendant. *Id.* at ¶ 7. Of the 1,267 individuals sent direct notice,
9 which includes a link to the Settlement Website, records show 1,221 emails were
10 successfully delivered. *Id.* at ¶ 7. Thus, 96.4% of the Settlement Class Members
11 who were direct purchasers of the Products received notice. *Id.* at ¶ 7. Additionally,
12 on July 1, 2024, Classaura issued an informational press release on PR Newswire’s
13 US1 National Newslne. *Id.* at ¶ 8 and Exhibit B. A newspaper publication also
14 appeared once a week for four consecutive weeks – on June 25, 2024, July 2, 2024,
15 July 9, 2024 and July 16, 2024. *Id.* at ¶ 9 and Exhibit C.

16 Classaura also developed and hosted a dedicated Settlement Website,
17 <https://garciniaclassaction.com/>, which contained the Long Form and Claim Form,
18 a Frequently Asked Question page, and all Court documents, and provided Class
19 Members the ability to both submit claims or opt-out of the Settlement. *Id.* at ¶ 11
20 Importantly, as notice regarding the certified class was first provided in 2023, the
21 Settlement Website has been operational since August 7, 2023. *Id.* at ¶ 11 To date
22 the Settlement Website has been visited 162,902 times, representing 162,366 unique
23 visitors. *Id.* at ¶ 11. A dedicated email address was also set up to answer questions.
24 *Id.* at ¶ 12. To date, Classaura received and answered 91 emails and no inquires
25 remain outstanding. *Id.* at ¶ 12. Last, a dedicated toll-free number in operation since
26 August 7, 2023, provided pre-recorded information and allowed Settlement Class
27 Members to leave a voicemail requesting further information. *Id.* at ¶ 10. To date,
28 Classaura has received and answered 21 calls. *Id.* at ¶ 10. The multipart notice

1 program was designed to, and did, provide the “best notice that is practicable under
2 the circumstances.” *See* Fed. R. Civ. P. 23(c)(2)(B).

3 **III. TERMS OF THE PROPOSED SETTLEMENT**

4 **A. The Settlement Class**

5 The proposed settlement establishes a Settlement Class comprised of all
6 persons who purchased Sports Research Garcinia Cambogia labeled with the
7 statements “weight management,” “appetite suppression,” and/or “appetite control”
8 (the “Product”) in the United States on or after April 26, 2015 and until June 10,
9 2024 for personal or household use and not for resale, and who did not receive a
10 refund or return the product. Agreement at § 6.1.²

11 **B. Settlement Consideration**

12 **1. Monetary Relief**

13 The Settlement Agreement provides that Sports Research will pay
14 \$1,600,000.00 into a Settlement Fund. Agreement at § 2.3. This fund will be used,
15 among other things, to pay authorized claims to the Settlement Class Members, the
16 costs of settlement administration and notice to the Class Members, any necessary
17 taxes and tax expenses, Class Counsel’s fees and expenses, and an incentive award
18 to the named Plaintiff. Agreement at § 10.6. For Authorized Claimants, Sports
19 Research will provide \$20.00 in cash to each Settlement Class member who
20 purchased the Product (any size) during the Class Period, limited to one claim per
21 household. Agreement at § 10.2.1. No additional proof of purchase will be required
22 beyond a timely submitted and completed claim form and no evidence of multiple
23 purchases will entitle a claimant to receive compensation in excess of \$20.00 (unless
24 distribution is increased *pro rata*). *Id.* The settlement provides for a *pro rata*

25 _____
26 ² The Settlement Class specifically excludes Defendant’s current and former officers
27 and directors, members of the immediate families of Defendant’s officers and
28 directors, Defendant’s legal representatives, heirs, successors, and assigns, any
entity in which Defendant has or had a controlling interest during the Class Period,
and the judicial officers to whom this lawsuit is assigned. *Id.*

1 reduction if the claims exceed the amount in the settlement fund or a *pro rata*
2 increase if the settlement fund is not exhausted. *Id.* at § 10.2.3.

3 **2. Non-Monetary Relief**

4 Pursuant to the Agreement, Sports Research agrees to discontinue selling the
5 Product with labels that contain the statements “weight management,” “appetite
6 suppression,” and/or “appetite control” for a period of five (5) years from the Court’s
7 entry of the Final Order and Judgment. Agreement at § 10.3. Sports Research
8 estimates that it has spent approximately \$50,000 to remove such labeling statements
9 from the Product’s labels. *Id.*

10 **3. Release of Claims**

11 In exchange for the Settlement consideration, Plaintiff and each Settlement
12 Class member shall be deemed to have, and by operation of the Final Order and
13 Judgment shall have fully, finally, and forever released, relinquished, and discharged
14 all claims arising out of or relating to any claim or allegation made in the Action,
15 including, without limitation, any and all claims or allegations relating to the
16 advertising, marketing, labeling or sale of the Products against the Released Parties.
17 Agreement at § 2.26. The term “Released Parties” is defined in Section 2.27 of the
18 Settlement Agreement.

19 **IV. THE PROPOSED SETTLEMENT CLASS SHOULD BE CERTIFIED**
20 **AS PART OF APPROVAL OF THE SETTLEMENT AGREEMENT**

21 Class certification requires the following: (1) the class must be so numerous
22 that joinder of all members individually is “impracticable;” (2) there must be
23 questions of law or fact common to the class; (3) the claims or defenses of the class
24 representatives must be typical of the claims or defenses of the class; and (4) the
25 person representing the class must be able to fairly and adequately protect the
26 interests of all class members. Fed. R. Civ. P. 23(a); *In re Hyundai & Kia Fuel Econ.*
27 *Litig.*, 926 F.3d 539, 556 (9th. Cir. 2019). In addition, common questions of law or
28 fact must predominate over any questions affecting only individual class members,

1 and the class action must be superior to other available methods for fairly and
2 efficiently adjudicating the controversy. Fed. R. Civ. P. 23(b)(3).

3 As “the [c]ourt previously certified two Rule 23(b)(3) classes” (Dkt. No. 139),
4 and thereafter at preliminary approval found “that the modified class may be
5 certified for settlement purposes” (Dkt No. 189), there is no reason to depart from
6 the prior rulings as nothing has changed. While there is a slight departure from the
7 contested certified classes to the single class in the Settlement Agreement which
8 extends the class period until June 10, 2024 (the date of preliminary approval) and
9 the request for certification on behalf of a (b)(2) class due to the injunctive relief
10 provided via settlement, such modest modifications are permissible. *See, e.g.,*
11 *Negrete v. ConAgra Foods, Inc.*, No. CV 16-0631 FMA (AJWx), 2021 WL
12 4202519, *6 (C.D. Cal. 2021) (certifying modified class for settlement purposes);
13 *see In re Hyundai and Kia Fuel Econ. Litig.*, 926 F.3d at 558 (“[W]hether a proposed
14 class is sufficiently cohesive to satisfy Rule 23(b)(3) is informed by whether
15 certification is for litigation or settlement. A class that is certifiable for settlement
16 may not be certifiable for litigation if the settlement obviates the need to litigate
17 individualized issues that would make a trial unmanageable.”).

18 Further, for completeness and the Court’s ongoing analysis, Rule 23(a)(4)
19 requires that the representative parties will fairly and adequately protect the interests
20 of the class. Fed. R. Civ. P. 23(a)(4). The adequacy requirement rests on two
21 questions: whether the class representatives and their counsel (1) have any conflicts
22 of interest with the proposed class members; and (2) will prosecute the action
23 vigorously on behalf of the class. *See Staton v. Boeing Co.*, 327 F.3d 938, 957 (9th
24 Cir. 2003). Moreover, adequacy is presumed where a fair settlement was negotiated
25 at arm’s-length. *See Newberg on Class Actions*, § 11.28, at 11-59. As presented
26 during contested class certification and at preliminary approval, Plaintiff Ford and
27 Class Counsel have no conflicts of interest with the class and have prosecuted this
28 action vigorously. *See* Dkt. Nos. 183-3 & 182-2. Further, Class Counsel has devoted

1 substantial time overseeing the Notice process and maintaining contact with the
2 Settlement Administrator and will continue to do so pending resolution and
3 distribution of this matter. *See* Declaration of Ronald A. Marron Decl., at ¶ 7.
4 Accordingly, the adequacy requirement is still satisfied.

5 Notably, as no substantive changes have occurred since the findings made at
6 preliminary approval, and more importantly, **no objections have challenged that**
7 **conclusion**. The Court may therefore rely on the same rationale as explained in the
8 preliminary approval order to find that class certification is appropriate under Fed.
9 R. Civ. P. 23(a) and (b) in connection with final approval. *See In re Netflix Priv.*
10 *Litig.*, No. 5:11-CV-00379 EJD, 2013 WL 1120801, at *3 (N.D. Cal. Mar. 18, 2013)
11 (“Because the Objections do not appear to raise a viable challenge to th[e] conclusion
12 [that certification of a settlement class is appropriate], the Court will rely on the
13 rationale for class certification as explained in the Preliminary Approval Order.”).

14 Accordingly, the Court’s previous finding should be made final here. *See*
15 *Chambers v. Whirlpool Corp.*, 214 F. Supp. 3d 877, 887 (C.D. Cal. 2016), judgment
16 entered, No. SACV111733FMOMLGX, 2016 WL 5921765 (C.D. Cal. Oct. 11,
17 2016), and aff’d in part, vacated in part, remanded, 980 F.3d 645 (9th Cir. 2020)
18 (“Because circumstances have not changed, and for the reasons set forth in its Order
19 of November 12, 2015, the court hereby affirms its order certifying the class for
20 settlement purposes under Rule 23(e).”) (citation omitted); *Bellinghausen v. Tractor*
21 *Supply Co.*, 306 F.R.D. 245, 253 (N.D. Cal. 2015) (“In the Court’s Order granting
22 preliminary approval of the settlement, the Court found that the putative class
23 satisfied the numerosity, commonality, typicality, and adequacy of representation
24 requirements of Rule 23(a). The Court is unaware of any changes that would alter
25 its analysis, and the parties did not indicate either in their papers or at the fairness
26 hearing that any such developments had occurred. Thus, the Court concludes that all
27 four of Rule 23(a)’s requirements have been met.”) (citations omitted).

28 **V. NOTICE HAS BEEN FULLY DISSEMINATED**

1 Before final approval can be granted, due process and Rule 23 require that the
2 notice provided to the Settlement Class is “the best notice that is practicable under
3 the circumstances, including individual notice to all members who can be identified
4 through reasonable effort.” Fed. R. Civ. P. 23(c)(2)(B); *see also Eisen v. Carlisle &*
5 *Jacquelin*, 417 U.S. 156, 173 (1974).

6 “Adequate notice is critical to court approval of a class settlement under Rule
7 23(e).” *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1025 (9th Cir. 1998). Such notice
8 to class members must be reasonably calculated under the circumstances to apprise
9 interested parties of the pendency of the settlement proposed and to afford them an
10 opportunity to present their objections. *See* Fed. R. Civ. P. 23(e)(1) (“The court must
11 direct notice [of a proposed class settlement] in a reasonable manner to all class
12 members who would be bound by the proposal[.]”); *see also Officers for Just. v. Civ.*
13 *Serv. Comm’n of City & Cnty. of San Francisco*, 688 F.2d 615, 624 (9th Cir. 1982)
14 (citation omitted) (“The class must be notified of a proposed settlement in a manner
15 that does not systematically leave any group without notice.”); *Mullane v. Cent.*
16 *Hanover Bank & Tr. Co.*, 339 U.S. 306, 314 (1950). It must clearly state essential
17 information regarding the settlement, including the nature of the action, terms of the
18 settlement, and class members’ options. *See* Fed. R. Civ. P. 23(c)(2)(B).

19 A class action settlement notice “is satisfactory if it generally describes the
20 terms of the settlement in sufficient detail to alert those with adverse viewpoints to
21 investigate and to come forward and be heard.” *Churchill Vill., L.L.C. v. Gen. Elec.*,
22 361 F.3d 566, 575 (9th Cir. 2004); *see also Rodriguez v. W. Publ’g Corp.*, 563 F.3d
23 948, 962 (9th Cir. 2009) (same). At its core, all that notice must do is “fairly apprise
24 the prospective members of the class of the terms of the proposed settlement and of
25 the options that are open to them in connection with the proceedings.” *Id.* (citation
26 omitted). “The notice should provide sufficient information to allow class members
27 to decide whether they should accept the benefits of the settlement, opt out and
28 pursue their own remedies, or object to its terms.” *Id.* “[N]otice is adequate if it may

1 be understood by the average class member.” 4 Newberg on Class Actions § 11:53,
2 at 167 (4th ed. 2013); *see also Rodriguez*, 563 F.3d at 962 (“Settlement notices are
3 supposed to present information about a proposed settlement neutrally, simply, and
4 understandably[.]”). Ultimately, “[t]he standard for the adequacy of a settlement
5 notice in a class action under either the Due Process Clause or the Federal Rules is
6 measured by reasonableness.” *Spann v. J.C. Penney Corp.*, 314 F.R.D. 312, 330
7 (C.D. Cal. 2016) (citation omitted). As discussed below, the notice plan
8 implemented in this case easily, as the Court previously found at preliminary
9 approval, meets this standard of reasonableness.

10 The Court approved the Parties’ proposed Notice Plan in its June 10, 2024,
11 Order granting preliminary approval (Dkt. No.190 p. 12-14), then Classaura
12 implemented the notice plan precisely as set out in the Settlement Agreement and as
13 ordered by the Court. *See Retnasaba Decl.*, ¶¶ 4-22.

14 The notice plan has now been fully carried out, and it was a resounding
15 success on every level. Pursuant to the Settlement, as discussed above, on June 29,
16 2024, Classaura began an online advertising campaign on the social media website
17 Facebook which targeted persons over the age of 18 residing in California. *Id.* at ¶
18 4. This advertising campaign generated 10,0010,956 impressions, which also had
19 the same reach. *Id.* at ¶¶ 5-6 and Exhibit A. Classaura also sent direct notice to
20 Settlement Class Members who were direct purchasers of the Products based on the
21 list provided by Defendant. *Id.* at ¶ 7. Of the 1,267 individuals sent direct notice,
22 which includes a link to the Settlement Website, records show 1,221 emails were
23 successfully delivered. *Id.* at ¶ 7. Thus, 96.4% of the Settlement Class Members
24 who were direct purchasers of the Products received notice. *Id.* at ¶ 7. Additionally,
25 on July 1, 2024, Classaura issued an information press release on PR Newswire’s
26 US1 National Newswire. *Id.* at ¶ 8 and Exhibit B. Newspaper publication also
27 appeared once a week for four consecutive weeks – on June 25, 2024, July 2, 2024,
28 July 9, 2024 and July 16, 2024. *Id.* at ¶ 9 and Exhibit C. Classaura also developed

1 and hosted a dedicated Settlement Website, <https://garciniaclassaction.com/>, which
2 contained the Long Form and Claim Form, a Frequently Asked Question page, and
3 all Court documents, and provided Class Members the ability to both submit claims
4 or opt-out of the Settlement. *Id.* at ¶ 11 Importantly, as notice regarding the certified
5 class was first provided in 2023, the Settlement Website has been operational since
6 August 7, 2023. *Id.* at ¶ 11 To date, the Settlement Website has been visited 162,902
7 times, representing 162,366 unique visitors. *Id.* at ¶ 11. A dedicated email address
8 was also set up to answer questions. *Id.* at ¶ 12. To date, Classaura received and
9 answered 91 emails and no inquires remain outstanding. *Id.* at ¶ 12. Last, a dedicated
10 toll-free number has been in operation since August 7, 2023, which provided pre-
11 recorded information and allowing Settlement Class Members to leave a voicemail
12 requested further information. *Id.* at ¶ 10. To date, Classaura has received and
13 answered 21 calls. *Id.* at ¶ 10.

14 As a result of these efforts, Classaura successfully disseminated the Court-
15 approved notices. Given the broad reach of the notices and the comprehensive
16 information such notices provided to Class Members, the requirements of due
17 process and Rule 23 are easily met. *See, e.g., Rodriguez*, 563 F.3d at 962 (“The
18 Notice advises class members that a majority (hence, not all) of the class
19 representatives approve the settlement. It describes the aggregate amount of the
20 settlement fund and the plan for allocation, thereby complying with what we
21 require.”)

22 **VI. CLAIMS RATE, EXCLUSIONS, AND OBJECTIONS**

23 The deadline for Settlement Class Members to submit a Claim Form was
24 September 19, 2024. As of September 19, 2024, Classaura has received 54,774
25 timely Claim Forms. *See Retnasaba Decl.*, at ¶ 18. 54,772 of the forms were
26 submitted electronically and 2 claim forms were submitted via mail. *Id.* To date, no
27 untimely Claim Forms have been submitted. *Id.* As part of Classaura’s duties under
28 the Settlement Agreement, Classaura is responsible for reviewing and administering

1 all claims to determine validity. *Id.* at ¶ 19. As of September 26, 2024, Classaura
2 has completed its review and has determine 23,396 Claim Forms are invalid due to
3 being duplicate, not meeting the settlement criteria, or being fraudulent. *Id.* at ¶ 20.
4 Said, differently, Classaura has determined there are 31,328 valid Claim Forms
5 representing a value of \$626,560 (\$20/Authorized Claimant).

6 The objection and exclusion deadline lapsed on September 19, 2024. **Not a**
7 **single objection was submitted** to the Court. Further, **not a single exclusion was**
8 **submitted.** *Id.* at ¶ 22.

9 **VII. THE SETTLEMENT AGREEMENT SHOULD BE GIVEN FINAL**
10 **APPROVAL**

11 Final approval of the Settlement is appropriate here because it is procedurally
12 and substantively fair, adequate, and reasonable. *See* Fed. R. Civ. P. 23(e)(2). Rule
13 23(e)(2) provides that “the court may approve [a proposed class action settlement]
14 only after a hearing and on finding that it is fair, reasonable, and adequate.” Fed. R.
15 Civ. P. 23(e)(2). To determine whether to approve a settlement, courts examine
16 procedural and substantive fairness in light of the “strong judicial policy” in favor
17 of settlement of class action suits. *Boyd v. Bechtel Corp.*, 485 F. Supp. 610, 617
18 (N.D. Cal. 1979) (“[T]he court should remain cognizant of the overriding public
19 interest in settling large class actions[.]”); *Allen v. Bedolla*, 787 F.3d 1218, 1223 (9th
20 Cir. 2015) (The Ninth Circuit has repeatedly affirmed that a strong judicial policy
21 favors settlement of class actions.); *Bellinghausen*, 306 F.R.D. at 252 (“Judicial
22 policy strongly favors settlement of class actions.”). This is particularly true in
23 complex litigation where substantial resources can be conserved by avoiding the
24 time, cost, and rigor of prolonged litigation. *See Allen*, 787 F.3d at 1223. Fairness is
25 determined upon review of both the terms of the settlement agreement (substantive
26 fairness) and the negotiating process that led to such agreement (procedural
27 fairness). *See, e.g., In re Pac. Enterprises Sec. Litig.*, 47 F.3d 373, 378 (9th Cir.
28 1995).

1 In terms of procedural fairness, a presumption of fairness, adequacy, and
2 reasonableness attaches to a class action settlement reached in arm’s-length
3 negotiations between experienced, capable counsel after meaningful discovery. *See*
4 *In re Pac. Enterprises Sec. Litig.*, 47 F.3d at 378. As the Ninth Circuit has
5 recognized, although the Court has discretion regarding the approval of a proposed
6 settlement, it should give “proper deference to the private consensual decision of the
7 parties.” *Hanlon*, 150 F.3d at 1027. “[T]he court’s intrusion upon what is otherwise
8 a private consensual agreement negotiated between the parties to a lawsuit must be
9 limited to the extent necessary to reach a reasoned judgment that the agreement is
10 not the product of fraud or overreaching by, or collusion between, the negotiating
11 parties, and that the settlement, taken as a whole, is fair, reasonable and adequate to
12 all concerned.” *Knapp v. Art.com*, 283 F. Supp. 3d 823, 830 (N.D. Cal. 2017)
13 (quoting *Officers for Justice*, 688 F.2d at 625); *see also id.* (“[I]t must not be
14 overlooked that voluntary conciliation and settlement are the preferred means of
15 dispute resolution. This is especially true in complex class action litigation.”)
16 (internal quotation marks omitted); accord Fed. R. Civ. P. 23(e)(2) (settlement must
17 be “fair, reasonable, and adequate”).

18 Courts must also consider whether a proposed settlement is substantively fair.
19 In making this determination, the Ninth Circuit has instructed district courts to
20 balance several factors (the “*Hanlon* factors”): (1) “the strength of the plaintiff’s
21 case;” (2) “the risk, expense, complexity, and likely duration of further litigation;”
22 (3) “the risk of maintaining class action status throughout the trial;” (4) “the amount
23 offered in settlement;” (5) “the extent of discovery completed and the stage of the
24 proceedings;” (6) “the experience and views of counsel;” (7) “the presence of a
25 governmental participant;” and (8) “the reaction of the class members of the
26 proposed settlement.” *Hanlon*, 150 F.3d at 1026. “The court need not consider all of
27 these factors, or may consider others.” *Bellinghausen*, 306 F.R.D. at 254; *see also In*
28 *re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir. 2011) (“The

1 factors in a court’s fairness assessment will naturally vary from case to case.”);
2 *Arreola v. Shamrock Foods Co.*, No. LACV1904123JAKPLA, 2021 WL 4220630,
3 at *4 (C.D. Cal. Sept. 16, 2021) (“Each factor does not necessarily apply to every
4 class action settlement, and other factors may be considered.”).

5 **A. Procedural Fairness: The Negotiation Process**

6 In this case, which was substantially litigated, there is no question that the
7 Settlement was arrived at through genuine arm’s length bargaining after a developed
8 factual record that allowed the parties to have a “clear view of the strengths and
9 weaknesses of their case[.]” *Young v. Polo Retail, LLC*, No. C 02 4546 VRW, 2007
10 WL 951821, at *4 (N.D. Cal. Mar. 28, 2007) (internal quotation marks and citations
11 omitted). Accordingly, it is entitled to a presumption of reasonableness. *Ross v. Trex*
12 *Co., Inc.*, No. 09-CV-00670-JSW, 2013 WL 6622919, at *3 (N.D. Cal. Dec. 16,
13 2013) (“[T]here is no fraud or collusion underlying this Settlement, and it was
14 reached after good faith, arms’-length negotiations, warranting a presumption in
15 favor of approval.”) (citation omitted); *see also Rodriguez*, 563 F. 3d at 965 (“We
16 put a good deal of stock in the product of an arm’s-length, non-collusive, negotiated
17 resolution[.]”).

18 As is discussed further below, the circumstances surrounding the Settlement
19 support the finding that the Settlement is procedurally fair. Here, the settlement was
20 negotiated at arm’s length after hard-fought litigation and complete factual and
21 expert discovery. *See Nat’l Rural Telecommunications Coop. v. DIRECTV, Inc.*, 221
22 F.R.D. 523, 528 (C.D. Cal. 2004) (“A settlement following sufficient discovery and
23 genuine arms-length negotiation is presumed fair.”). The time that it took to work
24 out significant details and vigorous disagreements between the Parties and the
25 Parties’ need for two separate mediation sessions in front of Jill Sperber of Judicate
26 West demonstrate that this proposed resolution was the product of heavily disputed
27 and arm’s length negotiation. Agreement §§ 1.10 – 1.11. Indeed, the Parties only
28 agreed to settle the case following a mediator’s proposal made by Ms. Sperber.

1 Agreement § 1.11. In such situations, the Ninth Circuit adopts a presumption of
2 fairness, reasonableness, and adequacy as to the settlement where a class settlement
3 is reached in arm’s-length negotiations between experienced, capable counsel after
4 meaningful discovery. *See Garner v. State Farm. Mut. Auto. Ins. Co.*, No. CV 08
5 1365 CW EMC, 2010 WL 1687832, at *9 (N.D. Cal. Apr. 22, 2010) (noting that the
6 court may “presume that through negotiation, the Parties, counsel, and mediator
7 arrived at a reasonable range of settlement by considering Plaintiff’s likelihood of
8 recovery”) (citation omitted). Such a presumption is consistent with the strong
9 judicial policy in favor of settlements, particularly in the class action context. *Id.*

10 **B. Substantive Fairness: The *Hanlon* Factors**

11 **1. *The Strength of Plaintiff’s Case***

12 In determining the likelihood of a plaintiff’s success on the merits of a class
13 action, “the district court’s determination is nothing more than an amalgam of
14 delicate balancing, gross approximations and rough justice.” *Officers for Justice*,
15 688 F.2d at 625 (internal quotation marks omitted). The court may “presume that
16 through negotiation, the Parties, counsel, and mediator arrived at a reasonable range
17 of settlement by considering Plaintiff’s likelihood of recovery.” *Garner*, 2010 WL
18 1687832, at *9 (citing *Rodriguez*, 563 F.3d at 965).

19 Here, Class Counsel became thoroughly familiar with the applicable facts,
20 legal theories, and defenses on both sides before engaging in arms-length
21 negotiations with Defendant’s counsel. Although Plaintiff and Class Counsel had
22 confidence in the claims, they recognize that a favorable outcome was not assured
23 and that they would face risks at summary judgment, trial and appeals. Defendant
24 vigorously denied Plaintiff’s allegations and sought to decertify the class and
25 certainly would continue to strongly defend the litigation. In addition, Defendant
26 would no doubt present a vigorous defense at trial, and there is no assurance that the
27 Class would prevail – or even if they did, that they would be able to obtain an award
28 of damages significantly more than achieved here absent such risks. In other words,

1 “[a]lthough the class members (or some of them) arguably might have received more
2 if they had proceeded to trial and prevailed on the merits of their case, they also
3 faced a risk that the resulting recovery would be smaller than what is currently
4 expected.” *Miguel-Sanchez v. Mesa Packing, LLC*, No. 20-CV-00823-VKD, 2021
5 WL 4893394, at *6 (N.D. Cal. Oct. 20, 2021). The Settlement abrogates these risks
6 to the Plaintiffs and the Class. *See Rodriguez*, 563 F.3d at 965–66 (“[O]ne factor
7 ‘that may bear on review of a settlement’” is “the advantages of the proposed
8 settlement versus the probable outcome of a trial on the merits of liability and
9 damages as to the claims, issues, or defenses of the class and individual class
10 members[.]”) (citing Federal Judicial Center, *Manual for Complex Litigation* §
11 21.62, at 316 (4th ed. 2004)). “Further, the benefit of receiving an award in the
12 immediate future has its own value.” *Miguel-Sanchez*, 2021 WL 4893394, at *6
13 (citing *Bellinghausen*, 306 F.R.D. at 255). Thus, in the eyes of Class Counsel, the
14 proposed Settlement provides the Class with an outstanding opportunity to obtain
15 significant relief at this stage in the litigation.

16 **2. The Risk of Continuing Litigation**

17 Next, approval of the proposed settlement is appropriate given the risks
18 associated with continued litigation. By reaching a favorable settlement now,
19 Plaintiff seeks to avoid significant expense and delay, and instead ensure recovery
20 for the class. “Generally, ‘unless the settlement is clearly inadequate, its acceptance
21 and approval are preferable to lengthy and expensive litigation with uncertain
22 results.’” *Larsen v. Trader Joe's Co.*, No. 11-CV-05188-WHO, 2014 WL 3404531,
23 at *4 (N.D. Cal. July 11, 2014) (quoting *Nat’l Rural Telecommunications Coop.*,
24 221 F.R.D. at 526) (internal quotation marks omitted).

25 As discussed above, the Parties engaged in substantial discovery prior to
26 mediation and substantial motion practice, with a motions to decertify, strike
27 evidence and attorneys’ fees pending at the time of settlement. The next step in
28 litigation would have been summary judgment and trial, which would be at a

1 minimum costly and time-consuming for the Parties and the Court. Further, there
2 was a risk the Court could decertify the class or not win at trial as Plaintiff was aware
3 that Defendant would continue to assert a rigorous defense.

4 Plaintiff and Class Counsel further understand that Defendant would prepare
5 a competent defense at trial. Even assuming that the Plaintiff was to survive
6 summary judgment, they would likely face the risk of establishing liability at trial
7 due to conflicting expert testimony between their own expert witnesses and the
8 Defendants' expert witnesses. In this "battle of experts," it is virtually impossible to
9 predict with any certainty which testimony would be credited, and ultimately, which
10 expert version would be accepted by the jury. The experience of Class Counsel has
11 taught them that these considerations can make the ultimate outcome of a trial highly
12 uncertain. Additionally, looking beyond trial, Defendant could appeal the merits of
13 any adverse decision. Even if the Plaintiff was to prevail at every stage of this
14 litigation, there remains a substantial likelihood that Class Members would not be
15 awarded significantly more than (or even as much as) is offered to them under this
16 Settlement. *See, e.g., In re Apple Computer Sec. Litig.*, No. C-84-20148(A)-JW,
17 1991 WL 238298, at *1 (N.D. Cal. Sept. 6, 1991) (overturning jury verdict for
18 plaintiffs awarding over \$100 million in damages, entering judgment in favor of
19 individual defendants, and ordering new trial for corporate defendant).

20 In sum, "[i]n the absence of settlement now, the parties would incur significant
21 additional costs in discovery, including depositions, ... a survey of [defendant's]
22 customers regarding the materiality of the alleged misrepresentations, and expert
23 discovery." *Larsen*, 2014 WL 3404531, at *4. The Settlement, on the other hand,
24 permits a prompt resolution of this action on terms that are fair, reasonable and
25 adequate to the Class. This result will be accomplished years earlier than if the case
26 proceeded to judgment through trial and/or appeals, and provides certainty.
27 "Accordingly, the high risk, expense, and complex nature of the case weigh in favor
28 of approving the settlement." *Id.* (citing *Rodriguez*, 563 F.3d at 964).

1 **3. The Risk of Maintain Class Action Status**

2 In addition to the risks of continuing the litigation, Plaintiff also faced risks in
3 maintaining class status through trial. “[C]onsummating this Settlement promptly in
4 order to provide effective relief to Plaintiff and the Class” eliminates these risks by
5 ensuring Class Members a recovery that is certain and immediate. *Johnson v. Triple*
6 *Leaf Tea Inc.*, No. 3:14-cv-01570-MMC, 2015 WL 8943150, at *4 (N.D. Cal. Nov.
7 16, 2015). As Defendant was attempting to decertify the class, the Settlement
8 eliminates these risks, expenses, and delay.

9 **4. The Settlement Provides Excellent Relief to the Class**

10 Settlement Class members who submitted a timely and valid claim will be
11 entitled to actual monetary relief that includes \$20.00 in cash to each Settlement
12 Class member who purchased the Product (any size) during the Class Period, limited
13 to one claim per household. Agreement at § 10.2.1. Additionally, Sports Research
14 has agreed to valuable injunctive relief. Agreement at § 10.3. The settlement is also
15 not contingent upon an award of attorneys’ fees to class counsel and the amount of
16 fees awarded is within the sole discretion of the Court. Finally, the settlement
17 agreement does not contain a “kicker” arrangement whereby unpaid attorneys’ fees
18 revert to the defendant. *In re Bluetooth Headset Prod. Liab. Litig.*, 654 F.3d 935,
19 949 (9th Cir. 2011). Instead, unpaid attorneys’ fees will be distributed pro rata to the
20 Settlement Class with valid claims. Agreement § 10.2.3.

21 At present, should the Court award full attorneys’ fees (\$550,000), costs
22 (\$131,810.76), incentive award (\$5,000), and the costs of Classaura for notice and
23 administration (\$94,400), there will be \$818,789.24 to pay valid claims. As
24 Classaura has determined there are 31,328 valid claims, representing \$626,560 in
25 claims (\$20/Authorized Claimant), each valid claim will be provided with a pro rata
26 enhancement of approximately \$6. Thus, Authorized Claimants will receive
27 approximately \$26 (as opposed to the \$20 per claim in the Notice documents). This
28 recovery is significant considering that the average price of the 90-count Product,

1 which accounts for 93% of the Products sold during the Class Period, was \$18.99.
2 *See* Dkt. No. 59.³ Moreover, the settlement agreement provides for injunctive relief.
3 Agreement at § 10.3.

4 **5. *The Extent of Discovery***

5 Under this factor, Courts evaluate whether Class Counsel had sufficient
6 information to make an informed decision about the merits of the case. *See In re*
7 *Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000). Plaintiff, by and
8 through her counsel, has conducted extensive research, discovery, and investigation
9 during the prosecution of the Action, including substantial and costly expert
10 discovery. Thus, the proposed Settlement is the result of fully-informed
11 negotiations.

12 **6. *The Views of Experiences Counsel Support Granting of Final***
13 ***Approval***

14 “The recommendations of plaintiffs’ counsel should be given a presumption
15 of reasonableness.” *Boyd v. Bechtel Corp.*, 485 F. Supp. 610, 622 (N.D. Cal. 1979);
16 *see also In re Omnivision Techs., Inc.*, 559 F. Supp. 2d 1036, 1043 (N.D. Cal. 2008)
17 (same). Deference to Class Counsel’s evaluation of the Settlement is appropriate
18 because “[a]ttorneys, having an intimate familiarity with a lawsuit after spending
19 years in litigation, are in the best position to evaluate the action, and the Court should
20 not without good cause substitute its judgment for theirs.” *Boyd*, 485 F. Supp. at 622;
21 *see also Rodriguez*, 563 F.3d at 967 (“Parties represented by competent counsel are
22 better positioned than courts to produce a settlement that fairly reflects each party’s
23 expected outcome in litigation.”). Here, the Settlement was negotiated by counsel
24 with extensive experience in consumer class action litigation. *See* Dkt. No. 183-5,
25 Ex. 2, Marron Firm Resume. Based on their experience, Class Counsel concluded
26 that the Settlement provides exceptional results for the Class while sparing the Class

27 _____
28 ³ The average retail price of the 180-count Product, which accounts for 7% of the
Products sold during the Class Period, was \$24.94. *See id.*

1 from the uncertainties of continued and protracted litigation.

2 **7. The Response of Class Members is Overwhelmingly Positive**

3 The objection and exclusion deadlines lapsed on September 19, 2024. By that
4 date, and through September 26, 2024, to take into account any late exclusions (there
5 are none), zero Settlement Class members objected, and zero Settlement Class
6 members have sought exclusion. *See Retnasaba Decl.*, at ¶ 22. Further, the number
7 of claims submitted supports a positive response from the Settlement Class. *See*
8 *Retnasaba Decl.*, at ¶¶ 18- 21. Such an overwhelmingly positive response from Class
9 Members strongly supports final approval. *See Knapp*, 283 F. Supp. 3d at 833-34
10 (“[T]he absence of a large number of objections to a proposed class action
11 settlement raises a strong presumption that the terms of a proposed class settlement
12 action are favorable to the class members.’ A court may appropriately infer that a
13 class action settlement is fair, adequate, and reasonable when few class members
14 object to it. ... [T]he fact that the overwhelming majority of the class willingly
15 approved the offer and stayed in the class presents at least some objective positive
16 commentary as to its fairness.”); *Rodriguez*, 563 F.3d at 967 (affirming district
17 court’s finding that 54 objections out of 376,301 putative class members reflected a
18 favorable reaction); *Larsen*, 2014 WL 3404531, at *4; *In re Omnivision Techs., Inc.*,
19 559 F. Supp. 2d at 1043 (“[T]he absence of a large number of objections to a
20 proposed class action settlement raises a strong presumption that the terms of a
21 proposed class settlement action are favorable to the class members.”) (emphasis
22 added and citation omitted); *Nat’l Rural Telecomm. Coop.*, 221 F.R.D. at 529 (“The
23 absence of a single objection to the Proposed Settlement provides further support for
24 final approval of the Proposed Settlement. It is established that the absence of a large
25 number of objections to a proposed class action settlement raises a strong
26 presumption that the terms of a proposed class settlement action are favorable to the
27 class members.”); *Arreola*, 2021 WL 4220630, at *5 (“[N]one [of the settlement
28 class members] objected or opted out. A low proportion of opts outs and objections

1 ‘indicates that the class generally approves of the settlement.’ Therefore, this factor
2 weighs in favor of final approval.”) (citations omitted).

3 **C. The Rule 23(e) Factors**

4 **1. The Class Representative and Class Counsel Have Adequately
5 Represented the Class (Rule 23(e)(2)(A))**

6 The record is clear that the Settlement Class has had adequate representation
7 throughout litigation and settlement. Further, Plaintiff’s interests here are aligned
8 with other class members’ because they claim the same injuries. As discussed above,
9 and in Plaintiff’s Motion for Preliminary Approval, this factor is satisfied.

10 **2. The Settlement was Negotiated at Arm’s Length**

11 In evaluating the adequacy of a proposed settlement under Rule 23(e)(2),
12 particular attention should be paid to the process of settlement negotiations. When a
13 class settlement is reached through arm’s-length negotiations between experienced,
14 capable counsel knowledgeable in complex class litigation, there is a presumption
15 that the settlement is fair and reasonable. *See In re Pac. Enters. Sec. Litig.*, 47 F.3d
16 at 378; *Garner*, 2010 WL 1687832, at *9. Ultimately, the Court’s role is to ensure
17 that the settlement is fundamentally fair, reasonable and adequate. *See In re Syncor*
18 *ERISA Litig.*, 516 F.3d 1095, 1100 (9th Cir. 2008).

19 Here, counsel for both Parties are experienced in class action litigation,
20 engaged in protracted settlement discussion, and reached this Settlement only with
21 the assistance of an experience neutral after development of a complete factual
22 record. In other words, the negotiations were conducted at arm’s length, non-
23 collusive, well-informed (in that they were conducted after an assessment of the
24 strengths and weaknesses of the claims on both sides), conducted between counsel
25 on both sides with decades of class action experience, and utilized at the appropriate
26 time the assistance of a well-respected mediator. Under such circumstances, the
27 proposed Settlement is entitled to a presumption of reasonableness, and the Court is
28 entitled to rely upon counsel’s opinions and assessments. *See Perks v. Activehours,*
Inc., No. 5:19-cv05543-BLF, 2021 WL 1146038, at *5 (N.D. Cal. Mar. 25, 2021)

1 (“[T]he Court found that Class Counsel have substantial experience in litigating and
2 settling consumer class actions. Despite the relatively early stage of the litigation,
3 Class Counsel obtained sufficient information to make an informed decision about
4 the Settlement and about the legal and factual risks of the case. ... The Settlement
5 was also the product of arm’s-length negotiations through mediation sessions and
6 follow-up communications supervised by [an experienced neutral]. There is no
7 indication of any collusion between the parties.”). Accordingly, the second Rule
8 23(e)(2) factor has been met.

9 **3. The Settlement Provides Adequate Relief to the Class**

10 Whether relief is adequate takes into account: “(i) the costs, risks, and delay
11 of trial and appeal; (ii) the effectiveness of any proposed method of distributing relief
12 to the class, including the method of processing class-member claims, if required;
13 (iii) the terms of any proposed award of attorney’s fees, including timing of payment;
14 and (iv) any agreement required to be identified under Rule 23(e)(3).” Rule
15 23(e)(2)(C)(i-iv). These factors subsume several *Hanlon* factors including: “the risk,
16 expense, complexity, and likely duration of further litigation” (*Hanlon* Factor 2);
17 “the risk of maintaining class action status throughout the trial” (*Hanlon* Factor 3);
18 and “the amount offered in settlement” (*Hanlon* Factor 4). As noted above, the
19 Settlement has met each of the *Hanlon* factors and the proposed Settlement is entitled
20 to a presumption of reasonableness. As to “any agreement required to be identified
21 by Rule 23(e)(3)[,]” no such agreement exists in this case other than the Settlement.

22 As to “the effectiveness of any proposed method of distributing relief to the
23 class,” it is “important for the court to scrutinize the method of claims processing to
24 ensure that it facilitates filing legitimate claims.” *Alvarez v. Sirius XM Radio Inc.*,
25 No. CV 18-8605 JVS (SSx), 2020 WL 7314793, at *6 (C.D. Cal. July 15, 2020)
26 (citing Fed. R. Civ. P. 23(e), 2018 Advisory Committee Notes). “A claims
27 processing method should deter or defeat unjustified claims, but the court should be
28 alert to whether the claims process is unduly demanding.” *Id.* Here, under the terms

1 of the Settlement, Settlement Class members were able to submit a claim form and,
2 if approved as valid, would receive \$20 subject to a pro rata reduction or
3 enhancement from the Settlement Fund to ensure all funds were distributed to the
4 Settlement Class. The claims process “requires logging on to the Settlement Website
5 and submitting a Claim there, or a Settlement Class Member may print the Claim
6 form from that website and mail a filled-in hardcopy to the Settlement Administrator
7 if they prefer.” *Alvarez*, 2020 WL 7314793, at *6. The Court should find that “this
8 process is not unduly demanding, and that the proposed method of distributing relief
9 to the Class is effective.” *Id.*

10 Next, as to “the terms of any proposed award of attorney’s fees,” Class
11 Counsel has applied for attorneys’ fees, costs, and in the amount of \$550,000, which
12 constitutes one-third of the Settlement Consideration, which represents a negative
13 multiplier. *See* Dkt. No. 191, Plaintiff’s Motion for Attorneys’ Fees, Costs and
14 Incentive Award. The Ninth Circuit has identified five relevant factors in
15 determining whether requested attorneys’ fees are reasonable: (a) the results
16 achieved; (b) the risk of litigation; (c) whether Class Counsel’s work generated
17 benefits beyond the Class settlement fund, (d) market rates as reflected by awards
18 made in similar cases; and (e) the contingent nature of the fee and the financial
19 burden carried by Plaintiff and the Class. *See Vizcaino v. Microsoft Corp.*, 290 F.3d
20 1043, 1048-50 (9th Cir. 2002). Here, each factor is easily satisfied.

21 First, with respect to the results achieved, Class Counsel’s efforts have
22 secured settlement consisting of a mix of monetary and injunctive relief, with a total
23 non-reversionary cash value amount of \$1,600,000, which does not include the
24 additional and substantial value to the class added by the injunctive relief which
25 Class Counsel insisted on when securing the settlement. The injunctive relief and its
26 value represented at \$50,000.

27 Second, Plaintiffs have established that there are significant risks in entering
28 a protracted litigation. Thus, “[i]n the absence of settlement now, the parties would

1 incur significant additional costs in discovery, including depositions, ... a survey of
2 [defendant’s] customers regarding the materiality of the alleged misrepresentations,
3 and expert discovery.” *Larsen*, 2014 WL 3404531, at *4. “Moreover, settlement is
4 favored where, as here, significant procedural hurdles remain, including class
5 certification and an anticipated appeal.” *Id.* (citing *Rodriguez*, 563 F.3d at 966).
6 “Avoiding such unnecessary and unwarranted expenditure of resources and time
7 would benefit all parties, as well as conserve judicial resources.” *Id.* (citing *Garner*,
8 2010 WL 1687832, at *10). “Accordingly, the high risk, expense, and complex
9 nature of the case weigh in favor of approving the settlement.” *Id.* (citing *Rodriguez*,
10 563 F.3d at 964).

11 Third, Class Counsel’s time and efforts in this litigation have generated
12 benefits beyond the Settlement Fund.

13 Fourth, Plaintiffs’ counsel’s requested fee is consistent with market rates as
14 reflected by awards made in similar cases. Indeed, courts in this Circuit routinely
15 approve fee requests for up to one-third of a common fund. *See, e.g., Singer v.*
16 *Becton Dickinson & Co.*, No. 08–CV–821–IEG, 2010 WL 2196104 (S.D. Cal. June
17 1, 2010) (awarding 33.33% of \$1 million settlement fund); *Martin v. Ameripride*
18 *Servs. Inc.*, 2011 WL 2313604, at *8 (S.D. Cal. June 9, 2011) (“Other case law
19 surveys suggest that 50% is the upper limit, with 30-50% commonly being awarded
20 in cases in which the common fund is relatively small.”); *see also* Dkt. No. 191.

21 Finally, the requested fees are also fair given the significant time Class
22 Counsel has devoted to this case on a contingency fee basis, with the threat of no
23 recovery at all absent a successful resolution. Thus, because of the contingent nature
24 and the financial burden carried, Plaintiff’s Counsel’s requested fee award is
25 reasonable and appropriate in this case. *See Vizcaino*, 290 F.3d at 1048-50.

26 The Settlement therefore provides adequate relief to the Class under Rule
27 23(e)(2)(C), and the requested attorneys’ fees are reasonable.

28 **4. The Settlement Treats All Class Members Equally**

1 “The final Rule 23(e)(2) factor is whether ‘the proposal treats class members
2 equitably relative to each other.’” *Perks*, 2021 WL 1146038, at *6 (citing Fed. R.
3 Civ. P. 23(e)(2)(D)). In assessing this factor, “the Court considers whether the
4 proposal “‘improperly grant[s] preferential treatment to class representatives or
5 segments of the class.’” *Id.* Importantly, all Settlement Class members are treated
6 the same, eligible to make a claim and all receive a pro rata enhancement based on
7 the claim’s rate. Courts in this Circuit have found that allocating Settlement benefits
8 among Class Members in this manner is equitable. *See Perks*, 2021 WL 1146038, at
9 *6 (“This pro rata distribution is inherently equitable because it treats Class
10 Members fairly based on the amount of each member's potential damages.”).
11 Further, as this Court determined at preliminary approval, Plaintiff’s request for an
12 incentive payment of \$5,000 was reasonable in light of her efforts expended during
13 this litigation. *See* Dkt. Nos. 183-3 &190 at p. 12. Thus, this factor weights in favor
14 of granting final approval.

15 **VIII. CLASSAURA SHOULD BE AWARDED FULL COSTS**

16 Through the end of administration, Classura will incur a total of \$94,400 in
17 administrative expenses for provided Notice and distributing the Settlement Fund.
18 *See* Retnasaba Decl., at ¶ 23. This also includes expenses relative to website
19 maintenance and continuing to respond to Settlement Class Members. Thus, Class
20 Counsel requests the Court approve \$94,400 for Classaura.

21 **IX. CONCLUSION**

22 For the reasons set forth above, Plaintiff respectfully requests that the Court grant
23 her unopposed Motion for Final Approval of the Settlement. A Proposed Order
24 granting final approval and certifying the Settlement Class is submitted herewith.

25
26 DATED: September 26, 2024 Respectfully submitted,

27 /s/ Ronald A. Marron
28 RONALD A. MARRON

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10 ***Class Counsel***

11
12 **UNITED STATES DISTRICT COURT**
13 **CENTRAL DISTRICT OF CALIFORNIA**
14

15 FRANK CAPACI and CYNTHIA FORD on
16 behalf of themselves, all others similarly
17 situated, and the general public,

18 Plaintiff,

19 v.

20 SPORTS RESEARCH CORPORATION, a
21 California Corporation,

22 Defendant.
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Case No: 2:19-cv-03440-FMO-PD

**DECLARATION OF RONALD A.
MARRON IN SUPPORT OF
PLAINTIFF’S MOTION FOR FINAL
APPROVAL OF CLASS ACTION
SETTLEMENT**

Date: November 7, 2024

Time: 10:00 a.m.

Ctrm: 6D

Judge: Hon. Fernando M. Olguin

1 I, Ronald A. Marron, hereby declare as follows:

2 1. I am a member in good standing of the State Bar of California and the
3 Central, Northern, Eastern, and Southern District of California, and I, along with my
4 colleagues, represent Plaintiff Cynthia Ford in the above-captioned action. I submit this
5 Declaration in Support of Plaintiff's Motion for Final Approval of Class Action
6 Settlement. I make this Declaration based on my personal knowledge and if called to
7 testify, I could and would competently testify to the matters contained herein.

8 2. My firm, the Law Offices of Ronald A. Marron, APLC, currently employs
9 three full-time attorneys. My firm has an in-depth knowledge of litigating consumer
10 class action cases. The attorneys at my firm have years of experience litigating class
11 action cases, and are well-versed, in particular, in the respective merits and risks of
12 consumer class action cases.

13 3. I have practiced civil litigation for over 25 years. My work experience and
14 education began in 1984 when I enlisted in the United States Marine Corps (Active Duty
15 1984- 1988, Reserves 1988-1990) and thereafter received my Bachelor of Science in
16 Finance from the University of Southern California (1991). While attending
17 Southwestern University School of Law (1992-1994), I also studied Biology and
18 Chemistry at the University of Southern California and interned at the California
19 Department of Corporations with emphasis in consumer complaints and fraud
20 investigations. I was admitted to the State Bar of California in January of 1995 and have
21 been a member in good standing since that time. In 1996, I started my own law firm
22 with an emphasis in consumer fraud. A copy of my firm's current resume was attached
23 to my declaration submitted with Plaintiff's Fee Motion (Dkt. No. 191-3).

24 4. Over the years, I have acquired extensive experience in class actions and
25 other complex litigation and have obtained large settlements as lead counsel. In recent
26 years, I have devoted almost all of my practice to the area of consumer fraud.

27 5. The Settlement provides for a Gross Settlement Fund in the amount of
28 \$1,600,000. The Gross Settlement Fund does not account for the non-monetary relief
provided as a result of this lawsuit: Sports Research's agreement to discontinue selling

1 the Product with labels that contain the statements “weight management,” “appetite
2 suppression,” and/or “appetite control.” Sports Research estimates that it has spent
3 approximately \$50,000 to remove such labeling statements from the Product’s labels.
4 Agreement § 10.3.

5 6. Based on the valid claims rate as determined by Classaura, it is expected
6 that Settlement Class members with valid claims will receive approximate \$26. I came
7 to that number with the following math: Settlement Fund (\$1,600,000) minus settlement
8 costs [Classaura for Settlement Administration (\$94,400); Attorneys’ Fees (\$550,000);
9 Costs (\$131,810.76); Incentive Award (\$5,000)] = \$818,738.24 divided by 31,328
10 Settlement Class members with valid claims = approximately \$26.13. Thus, while the
11 Notice provided that Settlement Class members would receive \$20 subject to a pro rata
12 enhancement or reduction based on the number of valid claims submitted here,
13 Settlement Class members will receive slightly more.

14 7. Prosecuting, settling the claims, and overseeing the Notice process
15 demanded considerable time and labor. Since preliminary approval, Class Counsel has
16 been in frequent contact with Classaura and will continue to monitor the process
17 pending resolution and distribution of the Settlement Fund. This will also include
18 responding to any Settlement Class member inquires.

19 8. For brevity, additional work performed by my firm is contained in my
20 Declarations filed at preliminary approval (Dkt. No. 183-2) and with Plaintiff’s Motion
21 for Attorneys’ Fees, Costs and Incentive Payment (Dkt. No. 191-2).

22 9. In my opinion, the Settlement is an extremely fair and reasonable recovery
23 for the Settlement Class in light of Defendant’s defenses, and the challenging and
24 unpredictable path of litigation that Plaintiff and the class would have faced absent the
25 Settlement.

26 10. Class Counsel also negotiated an agreement that, subject to Court approval,
27 Defendant would pay an incentive award to Plaintiff Ford in the amount of \$5,000. This
28 agreement was obtained after the material terms for class-wide relief in the Settlement
were agreed upon. Plaintiff provided substantial assistance that enabled Class Counsel

1 to successfully prosecute the action including providing information and facts regarding
2 her purchases of the Products to include in the First Amended Complaint and Second
3 Amended Complaint, assisting in the discovery process and searching for responsive
4 documents in order to respond to written discovery, being available to prepare for and
5 attend a deposition and familiarizing herself with the procedures for remote depositions
6 during COVID-19, providing a declaration in support of class certification and being
7 appointed a class representative following class certification briefing, being available
8 during mediation and settlement discussions, reviewing and signing the proposed
9 Settlement Agreement, and being committed to secure substantive relief on behalf of the
10 Class. In so doing, Plaintiff was integral to forming the theory of the case and litigating
11 it through settlement.

12 11. In my opinion, Plaintiff’s request for an incentive award in the amount of
13 \$5,000 is sufficient and reasonable when taking into account the time and effort Plaintiff
14 contributed to vindicate the rights of the Class.

15 12. In undertaking to prosecute this case on a contingent fee basis, my firm
16 assumed a significant risk of nonpayment or underpayment. From the outset of litigation
17 to the present, my firm litigated this matter on a contingent basis and placed its own
18 resources at risk to do so. Despite Class Counsel’s effort in litigating this Action, Class
19 Counsel remains completely uncompensated for the time invested in the Action, in
20 addition to the substantial expenses that were advanced.

21 13. My firm’s total lodestar in this action is \$708,344.00. This lodestar is based
22 on 1,290.8 attorney hours of work, and does not include any support staff hours or any
23 hours of post-application work. My firm’s requested rates are summarized in Table 1
24 below:

TABLE 1

Timekeeper	Position	Rate	Total Hours	Total Amount
Ronald Marron	Partner	\$845	105.4	\$89,063.00
Michael Houchin	Senior Associate	\$570	160	\$91,200.00
Lilach Halperin	Associate	\$515	1,025.4	\$528,081.00

TOTALS: \$708,344.00

14. Class Counsel is seeking a fee award of \$550,000, which results in a negative multiplier of 1.28.

15. A summarization of categories for hours expended by Class Counsel is summarized in Table 2 below:

TABLE 2

Tasks Performed	Hours Expended
Pre-filing Investigation and Drafting Complaint	17.8
Rule 26(f) Conference and Rule 26(f) Report	16.1
Discovery	396.1
Motion Practice	647.1
Stipulations and Joint Motions Regarding Scheduling	18.3
Settlement Negotiations/ Settlement Agreement	129.6
Class Notice	22
Case Management	43.8
TOTAL	1,290.8

16. My firm also incurred \$131,810.76 in costs that were reasonably necessary for the prosecution of this litigation. The costs incurred by my firm are summarized in Table 3 below:

TABLE 3

<u>Category</u>	<u>Amount</u>
Class Certification Notice	\$34,395.00
Expert Fees	\$63,809.67
Mediation	\$7,740.00
Research	\$13,786.92
Court Reporters and Deposition Transcripts	\$8,564.68
Process Servers/Courtesy Copies	\$1,786.27
Travel Expenses	\$824.69
Court Fees	\$400.00
Mail/Copies/Calendaring Software	\$503.53
TOTAL	\$131,810.76

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17. Classaura has also provided an invoice with incurred expenses in administering the Settlement, with a cap on costs to distribute the Settlement Fund in the amount of \$94,400. In my experience that number is fair and reasonable.

I declare under penalty of perjury of the laws of the United States and California that the foregoing is true and correct.

Executed on this 26th day of September, 2024 at San Diego, California.

/s/ Ronald A. Marron
Ronald A. Marron

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12 Facsimile: (619) 564-6665

13 *Attorneys for Plaintiffs and the Class*

14 **UNITED STATES DISTRICT COURT**
15 **FOR THE CENTRAL DISTRICT OF CALIFORNIA**

16 FRANK CAPACI and CYNTHIA FORD
17 on behalf of themselves, all others
18 similarly situated, and the general public,

19 Plaintiff,

20 vs.

21 SPORTS RESEARCH
22 CORPORATION, a California
23 Corporation,

24 Defendant.

Case No.: 2:19-cv-03440-FMO-PD

CLASS ACTION

**DECLARATION OF GAJAN
RETNASABA IN SUPPORT OF MOTION
FOR FINAL APPROVAL**

Date: November 7, 2024

Time: 10:00 a.m.

Ctrm: 6D

Judge: Hon. Fernando M. Olguin

1 I, Gajan Retnasaba, pursuant to 28 U.S.C. § 1746, hereby declare as follows:

2 1. I am a Partner at Classaura LLC (“Classaura”), a class action administration
3 firm, located at 1718 Peachtree St #1080, Atlanta, Georgia. I am over 21 years of age
4 and am not a party to this action. I have personal knowledge of the facts set forth herein
5 and, if called as a witness, could and would testify competently thereto.

6 2. Classaura was retained by the parties, and appointed by this Court, to serve
7 as the Claims Administrator to, among other tasks, publish notice of the class preliminary
8 approval; respond to Class Member inquiries; maintain the settlement website
9 (GarciniaClassAction.com) (hereinafter, “the Settlement Website”), collect claim forms
10 and perform other duties as specified in the Order from this Court of June 10, 2024.

11 3. This declaration provides a report concerning the successful implantation of
12 the Notice plan, the number of Claim Forms received, the number Authorized Claimants
13 and total value, exclusion requests received by Classaura and the amount for Settlement
14 Administration Expenses.

15 **ONLINE PUBLICATION NOTICE**

16 4. On June 29, 2024, Classaura began an online advertising campaign on the
17 social media website Facebook. The advertising targeted adults residing in California
18 over the age of 18.

19 5. The Facebook advertising campaign generated 10,010,956 impressions. An
20 "impression" (in the context of online advertising) is the number of times an
21 advertisement was displayed to an individual. The impression is displayed and gives an
22 individual the opportunity to click on the advertisement and be directed to the Settlement
23 Website for more information. Each time an ad is displayed to a visitor, it is counted as
24 one impression. A true and correct copy of the advertisement, as it appeared on Facebook,
25 is attached hereto as Exhibit A.

26 6. The Facebook advertising campaign also had a reach of 10,010,956 unique
27 users. "Reach" is defined as the number of different people that the advertisement was
28

1 exposed to. Each time an ad is displayed to a user that has not previously been exposed
2 to the advertisement through that medium, it is counted as adding one to the reach.

3
4 **EMAIL NOTICE**

5 7. Defendant provided a list of direct purchasers during the class period.
6 Classaura emailed the class notice to all 1,267 of these individuals along with a link to
7 the class website. 1,221 emails were successfully delivered.

8 **PRESS RELEASE**

9 8. Classaura crafted a neutral informational press release, providing a
10 summary of the settlement. On July 1, 2024, the press release was released using the PR
11 Newswire's US1 National Newswire. US1 National Newswire provides the press release
12 to thousands of media outlets across the country, including national and local newspapers,
13 websites, and television and radio stations. The press release was picked up and
14 republished by 535 media outlets. A true and correct copy of the press release along with
15 a summary report of outlets that picked up the release is attached as Exhibit B.

16 **CLRA REPORT**

17 9. California's Consumers Legal Remedies Act (Cal. Civ. Code §1781)
18 requires published notice in a newspaper of general circulation in the county of the
19 transaction, once a week for four consecutive weeks. Accordingly, Classaura published
20 notice in the *LA Daily News* on: June 25, 2024, July 2, 2024, July 9, 2024, and July 16,
21 2024. A copy of the advertisements and a certification of publication from the publisher
22 are included in Exhibit C.

23 **PHONE LINE**

24 10. A dedicated toll-free number (877-223-1433) was set up on August 7, 2023,
25 providing pre-recorded information and allowing class members to leave a voicemail
26 requesting further information. To date, Classaura has received and answered 21 calls.
27
28

1 **WEBSITE & EMAIL**

2 11. The Settlement Website (garcineaclassaction.com) was set up on August 7,
3 2023, providing information on the lawsuit and access to case documents. The website
4 includes a summary of the case, a list of important dates, answers to frequently asked
5 questions, key case filings (the operative complaint, class certification order, settlement
6 agreement, preliminary approval motion, order granting preliminary approval, long form
7 notice of preliminary approval, motion for attorneys' fees, and claim form, frequently
8 asked questions), and contact information. The Settlement Website also displayed the
9 class filing and exclusion deadlines and provided online forms for class members to file
10 a claim or be excluded from the class. The website address was set forth in all of the
11 public notices described above. To date the website has been visited 162,902 times,
12 representing 162,366 unique visitors.

13 12. A dedicated email address (contact@garcineaclassaction.com) was set up on
14 July 26, 2023 to answer questions from potential class members. To date, Classaura has
15 received and answered 91 emails.

16 **CAFA NOTICE**

17 13. I previously submitted a declaration to the Court outlining CAFA
18 compliance (Dkt. No. 184). To date, no inquiries have been made regarding the CAFA
19 Notice sent (Dkt. No. 184-1).

20 14. In summary, in compliance with the Class Action Fairness Act ("CAFA"),
21 28 U.S.C. §1715, Classaura compiled a CD-ROM containing the following documents:

- 22 • The complaint, amended complaints, and associated exhibits in the litigation;
- 23 • The motion for class certification and the court's order granting in part and
24 denying in part the motion;
- 25 • The motion for preliminary approval of settlement;
- 26 • The long-form notification;
- 27 • The court's ruling on class certification and summary judgment;
- 28

- The parties' proposed class action settlement agreement and exhibits.

15. The CD-ROM was accompanied by a cover letter (collectively, the "CAFA Notice Packet") and a list of known class members in each respective state as provided to us by Defendant.

16. On January 19, 2024, CAFA Notice was sent to the U.S., State, and Territory Attorney Generals. Notice was emailed to the CAFA email address for the Attorney Generals of Connecticut, Nevada, and New York in keeping with the preference indicated by these Attorney Generals. Notice was sent via United States Postal Service (USPS), Priority Mail Service to the remaining Attorney Generals.

17. We have retained copies of the CD. Copies of the CD will be made available to the court upon request.

CLAIMS AND REQUESTS FOR EXCLUSION

18. To date, we have received 54,774 timely Claim Forms from prospective Settlement Class Members. Of these claims 54,722 forms were submitted electronically, and 2 claim forms were submitted via mail. To date, no untimely Claim Forms have been submitted.

19. Pursuant to Section 9.5 of the Settlement Agreement, Classaura is responsible for reviewing and administering all claims to determine their validity. The Settlement agreement requires Classaura to “reject any claim that does not comply in any material respect with the instructions on the Claim Form or the terms of this Settlement Agreement, or is submitted after the Claims Deadlines, or is otherwise determined to be invalid, incomplete or fraudulent.”

20. Classaura has completed its review of all submitted Claim Forms and has determined 23,396 Claims Forms are invalid due to being duplicative, not meeting the settlement criteria, or being fraudulent. A claim was judged duplicative if multiple identical or near-identical claims were filed or multiple claims were filed from the same household. A claim was judged as not meeting the settlement criteria if the dates stated

1 on the claim form were outside the class date, the place of purchase was not one known
2 to sell the covered products. A claim was judged as fraudulent if signs associated with
3 multiple submissions from the same person were detected. Signs of fraud include large
4 numbers of claims from the same IP address or postal address, large numbers of similar
5 claims with small variations in claim details, or large numbers of claims submitted with
6 similar distinctive claim details.

7 21. After removing duplicative, invalid, and fraudulent claims, Classaura has
8 determined there are 31,328 valid claim forms. 31,328 claims have a representative value
9 of \$626,560 (\$20/Authorized Claimant).

10 22. The deadline for Class Members to request to be excluded from the class
11 was September 19, 2024. To date, Classaura has received zero (0) requests to opt-out of
12 the settlement.

13 **COSTS**

14 23. The costs to provide notice of the settlement via direct notice, online
15 publication, press release, CLRA, and CAFA is \$58,400. The costs to administer the
16 settlement, and process claims is \$5,000. The cost to distribute payment to class members
17 is \$31,000. This brings the total cost to \$94,400.
18

19
20 I declare under penalty of perjury of the laws of the United States that the foregoing
21 is true and correct.
22

23 Executed on September 26, 2024, in Atlanta, GA.

24 

25 Gajan Retnasaba
26
27
28

Exhibit A



Garcinia Cambogia Class Action

Sponsored · 🌐



Garcinia Cambogia Class Action Settlement



[HTTPS://GARCINIACLASSACTION.COM/](https://garciniaclassaction.com/)

Garcinia Cambogia Class Action |

If you purchased Sports Research Garcinia Camb...

[Learn more](#)

Exhibit B

Classaura Announces Sports Research Garcinia Cambogia Preliminary Approval of Class Action Settlement

NEWS PROVIDED BY

Classaura →

Jul 01, 2024, 14:27 ET

LOS ANGELES, July 1, 2024 /PRNewswire/ -- CLASSAURA reports on June 10, 2024, the U.S. District Court for the Central District of California granted preliminary approval of a settlement in a class action lawsuit involving Sports Research Garcinia Cambogia ("Product"). Purchasers of Sports Research Garcinia Cambogia may be entitled to a cash payment estimated at \$20 per household and should visit the class website for more details on their rights, deadlines, and how to exercise them.

The Plaintiff who filed the lawsuit alleges that Sports Research's Garcinia Cambogia Product label claiming to provide "weight management," "appetite suppression" and/or "appetite control" benefits is false and misleading because the Product does not provide any such benefits.

Sports Research denies the allegations in the lawsuit, and the Court has not made any ruling on the merits of the lawsuit. To avoid the uncertainty and expense of further litigation, the parties have reached a settlement that is further described in this Notice.

The proposed Settlement will provide for \$1,600,000.00 to be paid into a Settlement Fund and eligible class members may receive payments from this fund, with payments estimated at \$20 per household.

You are a class member, and may be entitled to a payment from the Settlement Fund, if you purchased Sports Research Garcinia Cambogia that was labeled with the words "weight management," "appetite suppression" and/or "appetite control" ("Product") in the United States during the time period from April 26, 2015 to June 10, 2024. The class is limited to those who purchased the Product for personal and household use, and not for resale, and who did not receive a refund or return the Product.

You can file a claim to receive a payment from the settlement fund at GarciniaClassAction.com, as well as get more detailed information about this case, the settlement, and your options. If you need help, you can also ask questions by mail by writing to Garcinia Class Action, c/o Classaura, 1718 Peachtree St NW #1080, Atlanta, GA 30309 or call 1-877-223-1433.

Your rights and options – and the deadlines to exercise them – are only summarized in this press release. A Longform Notice describes, in full, how to file a claim, object, or exclude yourself, and provides other important information. For more information and to obtain a Longform Notice, claim form or other documents, visit GarciniaClassAction.com.

Location: Los Angeles, CA

Filed by: Classaura LLC

Phone: 877-223-1433

SOURCE Classaura

Pickup

Overview

TOTAL PICKUP	535
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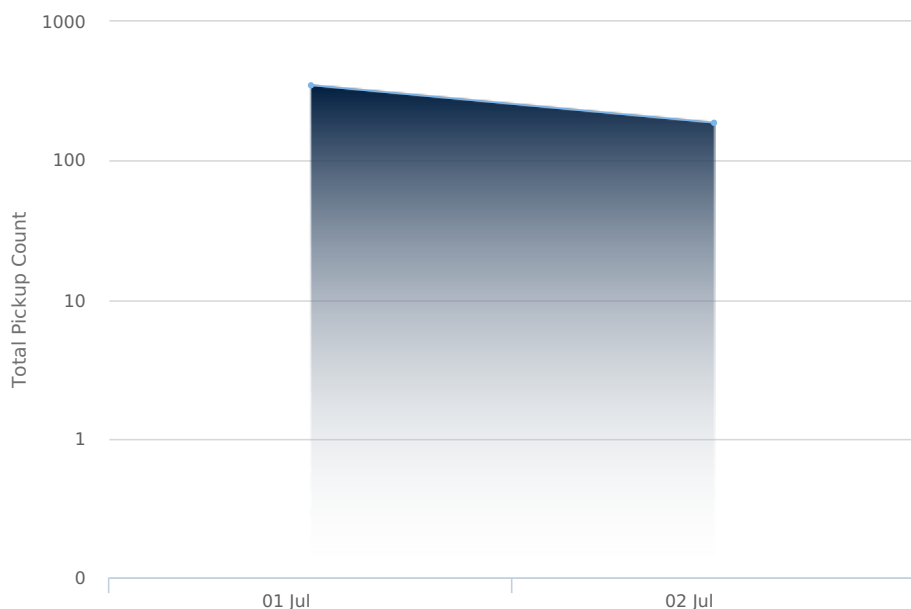
TOTAL POTENTIAL AUDIENCE	162.9M
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Exact Match **535** postings

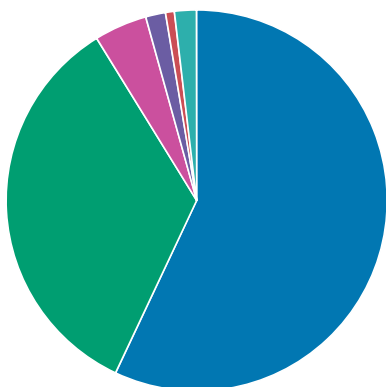
Exact Match **162.9M** visitors

Total Pickup Over Time

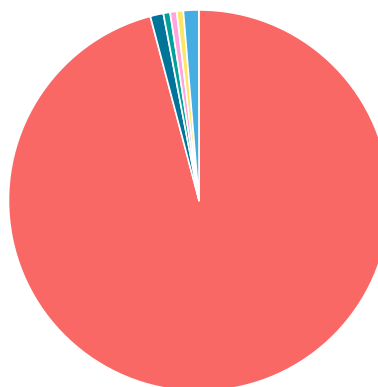
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry



- Newspaper (305/57.0%)
- Broadcast Media (183/34.2%)
- Online News Sites & Other Influencers (24/4.5%)
- Print Media (9/1.7%)
- Blog (4/0.7%)
- Other (10/1.9%)

















- Media & Information (513/95.9%)
- Medical/Healthcare (6/1.1%)
- Financial (3/0.6%)
- General (3/0.6%)
- Travel & Leisure (3/0.6%)
- Other (7/1.3%)

Exact Match Pickup



















Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.

Total Exact Matches: **535**
















Total Potential Audience: **162,874,656**

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	AP NEWS [The Associated Press] Online View Release	United States	News & Information Service	Media & Information	49,933,370 ^[1] visitors/month
	KTLA [Los Angeles, CA] Online View Release	United States	Broadcast Media	Media & Information	7,073,654 ^[1] visitors/month
	Benzinga Online View Release	United States	Online News Sites & Other Influencers	Financial	6,155,677 ^[1] visitors/month
	PR Newswire Online View Release	Global	PR Newswire	Media & Information	5,590,155 ^[1] visitors/month
	WFLA [Tampa, FL] Online View Release	United States	Broadcast Media	Media & Information	4,950,418 ^[1] visitors/month
	Morningstar Online View Release	Global	Financial Data, Research & Analytics	Financial	4,486,842 ^[1] visitors/month
	WJW-TV FOX-8 [Cleveland, OH] Online View Release	United States	Broadcast Media	Media & Information	4,127,594 ^[1] visitors/month
	WXIN-TV FOX-59 [Indianapolis, IN] Online View Release	United States	Broadcast Media	Media & Information	3,161,353 ^[1] visitors/month
	KXAN-TV NBC-36 [Austin, TX] Online View Release	United States	Broadcast Media	Media & Information	2,755,722 ^[1] visitors/month
	KLAS-TV CBS-8 [Las Vegas, NV] Online View Release	United States	Broadcast Media	Media & Information	2,491,810 ^[1] visitors/month
	KTVI-TV FOX-2 [St. Louis, MO] Online View Release	United States	Broadcast Media	Media & Information	2,367,016 ^[1] visitors/month
	WGN [Chicago, IL] Online View Release	United States	Broadcast Media	Media & Information	2,152,454 ^[1] visitors/month
	KDVR [Denver, CO] Online View Release	United States	Broadcast Media	Media & Information	2,091,917 ^[1] visitors/month
	WKRN [Nashville, TN] Online View Release	United States	Broadcast Media	Media & Information	2,003,550 ^[1] visitors/month
	KSWB [San Diego, CA] Online View Release	United States	Broadcast Media	Media & Information	1,837,749 ^[1] visitors/month
	KRON [San Francisco, CA] Online View Release	United States	Broadcast Media	Media & Information	1,774,145 ^[1] visitors/month

















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	WHTM [Harrisburg, PA] Online View Release	United States	Broadcast Media	Media & Information	1,752,862 ^[1] visitors/month
	WGHP [Greensboro, NC] Online View Release	United States	Broadcast Media	Media & Information	1,653,457 ^[1] visitors/month
	WPIX-TV CW-11 [New York, NY] Online View Release	United States	Broadcast Media	Media & Information	1,648,704 ^[1] visitors/month
	WAVY-TV NBC-10 [Portsmouth, VA] Online View Release	United States	Broadcast Media	Media & Information	1,625,198 ^[1] visitors/month
	WDAF [Kansas City, MO] Online View Release	United States	Broadcast Media	Media & Information	1,417,348 ^[1] visitors/month
	WCMH [Columbus, OH] Online View Release	United States	Broadcast Media	Media & Information	1,404,208 ^[1] visitors/month
	KTVX [Salt Lake City, UT] Online View Release	United States	Broadcast Media	Media & Information	1,369,203 ^[1] visitors/month
	WNCN [Raleigh, NC] Online View Release	United States	Broadcast Media	Media & Information	1,344,623 ^[1] visitors/month
	WRIC [Richmond, VA] Online View Release	United States	Broadcast Media	Media & Information	1,290,843 ^[1] visitors/month
	KOIN-TV CBS-6 [Portland, OR] Online View Release	United States	Broadcast Media	Media & Information	1,243,184 ^[1] visitors/month
	WOOD [Grand Rapids, MI] Online View Release	United States	Broadcast Media	Media & Information	1,147,492 ^[1] visitors/month
	KFOR [Oklahoma City, OK] Online View Release	United States	Broadcast Media	Media & Information	1,135,961 ^[1] visitors/month
	KTXL [Sacramento, CA] Online View Release	United States	Broadcast Media	Media & Information	1,089,889 ^[1] visitors/month
The Gazette, Colorado Springs, Colorado	The Gazette, Colorado Springs, Colorado Online View Release	United States	Newspaper	Media & Information	1,079,539 ^[1] visitors/month
	KRQE [Albuquerque, NM] Online View Release	United States	Broadcast Media	Media & Information	968,199 ^[1] visitors/month
	WTNH [New Haven, CT] Online View Release	United States	Broadcast Media	Media & Information	958,827 ^[1] visitors/month
	WKBN-TV CBS-27 [Youngstown, OH] Online View Release	United States	Broadcast Media	Media & Information	917,545 ^[1] visitors/month
	WATE [Knoxville, TN] Online View Release	United States	Broadcast Media	Media & Information	906,136 ^[1] visitors/month
	WWLP-TV NBC-22 [Springfield, MA] Online View Release	United States	Broadcast Media	Media & Information	895,235 ^[1] visitors/month


















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	WREG [Memphis, TN] Online View Release	United States	Broadcast Media	Media & Information	850,584 ^[1] visitors/month
	WPRI/WNAC [Providence, RI] Online View Release	United States	Broadcast Media	Media & Information	787,926 ^[1] visitors/month
Arizona Daily Star [Tucson, AZ]	Arizona Daily Star [Tucson, AZ] Online View Release	United States	Newspaper	Media & Information	785,972 ^[1] visitors/month
KHQ-TV, Spokane, Washington	KHQ-TV, Spokane, Washington Online View Release	United States	Newspaper	Media & Information	718,641 ^[1] visitors/month
	WDTN/WBDT [Dayton, OH] Online View Release	United States	Broadcast Media	Media & Information	711,490 ^[1] visitors/month
	KHON [Honolulu, HI] Online View Release	United States	Broadcast Media	Media & Information	643,996 ^[1] visitors/month
	WDVM-TV IND-25 [Washington, DC] Online View Release	United States	Broadcast Media	Media & Information	609,680 ^[1] visitors/month
	KSNW [Wichita, KS] Online View Release	United States	Broadcast Media	Media & Information	604,897 ^[1] visitors/month
	WANE [Fort Wayne, IN] Online View Release	United States	Broadcast Media	Media & Information	595,453 ^[1] visitors/month
	WBRE/WYOU [Wilkes-Barre, PA] Online View Release	United States	Broadcast Media	Media & Information	595,400 ^[1] visitors/month
	WFRV [Green Bay, WI] Online View Release	United States	Broadcast Media	Media & Information	588,841 ^[1] visitors/month
KITV Island News, Honolulu, Hawaii	KITV Island News, Honolulu, Hawaii Online View Release	United States	Newspaper	Media & Information	586,088 ^[1] visitors/month
	WIVB [Buffalo, NY] Online View Release	United States	Broadcast Media	Media & Information	577,087 ^[1] visitors/month
	WROC/WUHF/WZDX [Rochester, NY] Online View Release	United States	Broadcast Media	Media & Information	573,570 ^[1] visitors/month
	WTEN/ WXXA-TV [Albany, NY] Online View Release	United States	Broadcast Media	Media & Information	533,897 ^[1] visitors/month
	WJTV-TV CBS-12 [Jackson, MS] Online View Release	United States	Broadcast Media	Media & Information	529,935 ^[1] visitors/month
	KSNT-TV NBC-27 [Topeka, KS] Online View Release	United States	Broadcast Media	Media & Information	516,197 ^[1] visitors/month
	KELO [Sioux Falls, SD] Online View Release	United States	Broadcast Media	Media & Information	515,945 ^[1] visitors/month
KVOA, Tucson, AZ	KVOA, Tucson, AZ Online View Release	United States	Newspaper	Media & Information	511,155 ^[1] visitors/month














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	KARK-TV NBC-4 [Little Rock, AR] Online View Release	United States	Broadcast Media	Media & Information	502,328 ^[1] visitors/month
	WHNT [Huntsville, AL] Online View Release	United States	Broadcast Media	Media & Information	499,355 ^[1] visitors/month
Albuquerque Journal, Albuquerque, New Mexico	Albuquerque Journal, Albuquerque, New Mexico Online View Release	United States	Newspaper	Media & Information	487,107 ^[1] visitors/month
	WJHL-TV/ABC Tri-Cities [Johnson City, TN] Online View Release	United States	Broadcast Media	Media & Information	447,964 ^[1] visitors/month
	WIAT [Birmingham, AL] Online View Release	United States	Broadcast Media	Media & Information	438,248 ^[1] visitors/month
	WSYR-TV ABC-9 NewsChannel [Syracuse, NY] Online View Release	United States	Broadcast Media	Media & Information	438,087 ^[1] visitors/month
	WBOY [Clarksburg, WV] Online View Release	United States	Broadcast Media	Media & Information	420,890 ^[1] visitors/month
	KGET [Bakersfield, CA] Online View Release	United States	Broadcast Media	Media & Information	408,123 ^[1] visitors/month
	WTRF [Wheeling, WV] Online View Release	United States	Broadcast Media	Media & Information	406,388 ^[1] visitors/month
	WKRG [Mobile, AL] Online View Release	United States	Broadcast Media	Media & Information	406,110 ^[1] visitors/month
	KTSM [El Paso, TX] Online View Release	United States	Broadcast Media	Media & Information	377,752 ^[1] visitors/month
	WHO-TV NBC-13 [Des Moines, IA] Online View Release	United States	Broadcast Media	Media & Information	377,347 ^[1] visitors/month
	WTAJ [Altoona, PA] Online View Release	United States	Broadcast Media	Media & Information	354,846 ^[1] visitors/month
	WBTW [Myrtle Beach, SC] Online View Release	United States	Broadcast Media	Media & Information	353,827 ^[1] visitors/month
	WJZY-TV FOX-46 [Charlotte, NC] Online View Release	United States	Broadcast Media	Media & Information	350,046 ^[1] visitors/month
	WSPA/WYCW [Spartanburg, SC] Online View Release	United States	Broadcast Media	Media & Information	335,202 ^[1] visitors/month
NBC Right Now, Kennebec, Washington	NBC Right Now, Kennebec, Washington Online View Release	United States	Newspaper	Media & Information	334,213 ^[1] visitors/month
2 News, Las Vegas, Nevada	2 News, Las Vegas, Nevada Online View Release	United States	Newspaper	Media & Information	316,303 ^[1] visitors/month
	WLNS-TV CBS-6 [Lansing, MI] Online View Release	United States	Broadcast Media	Media & Information	314,249 ^[1] visitors/month






























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	KXRM [Colorado Springs, CO] Online View Release	United States	Broadcast Media	Media & Information	313,103 ^[1] visitors/month
	WQRF/WTVO [Rockford, IL] Online View Release	United States	Broadcast Media	Media & Information	301,671 ^[1] visitors/month
	WCBD-TV NBC-2 [Charleston, SC] Online View Release	United States	Broadcast Media	Media & Information	298,582 ^[1] visitors/month
Billings Gazette, Billings, Montana	Billings Gazette, Billings, Montana Online View Release	United States	Newspaper	Media & Information	281,270 ^[1] visitors/month
	KVEO-TV CBS-4 [Harlingen, TX] Online View Release	United States	Broadcast Media	Media & Information	278,191 ^[1] visitors/month
	KAMC/KLBK Online View Release	United States	Broadcast Media	Media & Information	270,092 ^[1] visitors/month
	KNWA/KFTA [Fayetteville, AR] Online View Release	United States	Broadcast Media	Media & Information	263,841 ^[1] visitors/month
	WMBB-TV ABC-13 [Panama City, FL] Online View Release	United States	Broadcast Media	Media & Information	262,856 ^[1] visitors/month
	WNCT [Greenville, NC] Online View Release	United States	Broadcast Media	Media & Information	259,227 ^[1] visitors/month
	KLFY [Lafayette, LA] Online View Release	United States	Broadcast Media	Media & Information	257,035 ^[1] visitors/month
	WMBD-TV CBS 31 / WYZZ-TV FOX 43 [Peoria, IL] Online View Release	United States	Broadcast Media	Media & Information	252,691 ^[1] visitors/month
	WCIA-TV CBS 3 [Champaign, IL] Online View Release	United States	Broadcast Media	Media & Information	246,019 ^[1] visitors/month
	WEHT/WTWV [Evansville, IN] Online View Release	United States	Broadcast Media	Media & Information	240,192 ^[1] visitors/month
	KLRT-TV FOX-16 [Little Rock, AR] Online View Release	United States	Broadcast Media	Media & Information	239,657 ^[1] visitors/month
Missoulian, Missoula, Montana	Missoulian, Missoula, Montana Online View Release	United States	Newspaper	Media & Information	235,784 ^[1] visitors/month
	WJET-TV ABC-24 / WFXP-TV FOX-44 [Erie, PA] Online View Release	United States	Broadcast Media	Media & Information	234,736 ^[1] visitors/month
	KOLR/KOZL [Springfield, MO] Online View Release	United States	Broadcast Media	Media & Information	225,579 ^[1] visitors/month
	WSAV [Savannah, GA] Online View Release	United States	Broadcast Media	Media & Information	224,244 ^[1] visitors/month
	WJBF [Augusta, GA] Online View Release	United States	Broadcast Media	Media & Information	215,384 ^[1] visitors/month

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	KSEE/KGPE [Fresno, CA] Online View Release	United States	Broadcast Media	Media & Information	213,602 ^[1] visitors/month
	KREX/KFQX/KGJT [Grand Junction, CO] Online View Release	United States	Broadcast Media	Media & Information	212,160 ^[1] visitors/month
	Victoria Advocate [Victoria, TX] Online View Release	United States	Newspaper	Media & Information	209,077 ^[1] visitors/month
Montana Right Now, Montana	Montana Right Now, Montana Online View Release	United States	Newspaper	Media & Information	206,953 ^[1] visitors/month
Montana Right Now, Montana	Montana Right Now, Montana Online View Release	United States	Newspaper	Media & Information	206,953 ^[1] visitors/month
	KSNF/KODE [Joplin, MO] Online View Release	United States	Broadcast Media	Media & Information	204,535 ^[1] visitors/month
	WDKY-TV FOX-56 [Lexington, KY] Online View Release	United States	Broadcast Media	Media & Information	202,464 ^[1] visitors/month
	KIAH [Houston, TX] Online View Release	United States	Broadcast Media	Media & Information	201,144 ^[1] visitors/month
Wyoming Tribune Eagle, Cheyenne, Wyoming	Wyoming Tribune Eagle, Cheyenne, Wyoming Online View Release	United States	Newspaper	Media & Information	197,498 ^[1] visitors/month
	WOWK-TV CBS-13 [Charleston, WV] Online View Release	United States	Broadcast Media	Media & Information	196,434 ^[1] visitors/month
	WFXR [Roanoke, VA] Online View Release	United States	Broadcast Media	Media & Information	193,143 ^[1] visitors/month
	WVNS [Beckley, WV] Online View Release	United States	Broadcast Media	Media & Information	188,374 ^[1] visitors/month
The Daily Sentinel, Grand Junction, Colorado	The Daily Sentinel, Grand Junction, Colorado Online View Release	United States	Newspaper	Media & Information	188,124 ^[1] visitors/month
The Daily Sentinel, Grand Junction, Colorado	The Daily Sentinel, Grand Junction, Colorado Online View Release	United States	Newspaper	Media & Information	188,124 ^[1] visitors/month
	WETM-TV NBC-18 [Elmira, NY] Online View Release	United States	Broadcast Media	Media & Information	185,396 ^[1] visitors/month
Helena Independent Record, Helena, Montana	Helena Independent Record, Helena, Montana Online View Release	United States	Newspaper	Media & Information	181,298 ^[1] visitors/month
	KTAB/KRBC [Abilene, TX] Online View Release	United States	Broadcast Media	Media & Information	168,945 ^[1] visitors/month
	WVLA [Baton Rouge, LA] Online View Release	United States	Broadcast Media	Media & Information	164,516 ^[1] visitors/month
	WTTV [Indianapolis, IN] Online View Release	United States	Broadcast Media	Media & Information	163,623 ^[1] visitors/month

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Napa Valley Register, Napa, California	Napa Valley Register, Napa, California Online  View Release	United States	Newspaper	Media & Information	161,087 ^[1] visitors/month
Napa Valley Register, Napa, California	Napa Valley Register, Napa, California Online  View Release	United States	Newspaper	Media & Information	161,087 ^[1] visitors/month
	KLST/KSAN [San Angelo, TX] Online  View Release	United States	Broadcast Media	Media & Information	160,583 ^[1] visitors/month
KULR-8, Billings, Montana	KULR-8, Billings, Montana Online  View Release	United States	Newspaper	Media & Information	152,106 ^[1] visitors/month
	KETK-TV FOX-51 [Tyler, TX] Online  View Release	United States	Broadcast Media	Media & Information	148,244 ^[1] visitors/month
	KXMA/KXMB [Bismark, ND] Online  View Release	United States	Broadcast Media	Media & Information	147,477 ^[1] visitors/month
	WRBL [Columbus, GA] Online  View Release	United States	Broadcast Media	Media & Information	146,017 ^[1] visitors/month
	WGNO [New Orleans, LA] Online  View Release	United States	Broadcast Media	Media & Information	143,757 ^[1] visitors/month
Big Country News Connection, Spokane, Washington	Big Country News Connection, Spokane, Washington Online  View Release	United States	Newspaper	Media & Information	141,167 ^[1] visitors/month
	KTAL-TV NBC-6 [Shreveport, LA] Online  View Release	United States	Broadcast Media	Media & Information	129,326 ^[1] visitors/month
Arizona Daily Sun, Flagstaff, Arizona	Arizona Daily Sun, Flagstaff, Arizona Online  View Release	United States	Newspaper	Media & Information	126,347 ^[1] visitors/month
	WDHN-TV ABC [Webb, AL] Online  View Release	United States	Broadcast Media	Media & Information	115,747 ^[1] visitors/month
Lewiston Tribune, Lewiston, Idaho	Lewiston Tribune, Lewiston, Idaho Online  View Release	United States	Newspaper	Media & Information	115,671 ^[1] visitors/month
	Myhighplains Online  View Release	United States	Broadcast Media	Media & Information	115,022 ^[1] visitors/month
	KFDX-TV NBC-3 / KJTL-TV FOX-18 [Wichita Falls, TX] Online  View Release	United States	Broadcast Media	Media & Information	110,572 ^[1] visitors/month
	WTWO-TV NBC-2/WAVV-TV ABC-38 MyWabashValley [Terre Haute IN] Online  View Release	United States	Broadcast Media	Media & Information	109,718 ^[1] visitors/month
	QuadCities WHBF-TV CBS-4 / KLJB-TV FOX-18 [Rock Island, IL] Online  View Release	United States	Broadcast Media	Media & Information	104,235 ^[1] visitors/month
Portland Tribune, Portland, Oregon	Portland Tribune, Portland, Oregon Online  View Release	United States	Newspaper	Media & Information	104,219 ^[1] visitors/month

The Bulletin, Bend, Oregon	The Bulletin, Bend, Oregon Online  View Release	United States	Newspaper	Media & Information	103,473 ^[1] visitors/month
	Albert Lea Tribune [Albert Lea, MN] Online  View Release	United States	Newspaper	Media & Information	102,700 ^[1] visitors/month
The Daily News, Longview, Washington	The Daily News, Longview, Washington Online  View Release	United States	Newspaper	Media & Information	100,729 ^[1] visitors/month
Casper Star-Tribune [Casper, WY]	Casper Star-Tribune [Casper, WY] Online  View Release	United States	Newspaper	Media & Information	96,901 ^[1] visitors/month
News Miner, Fair	News Miner, Fair Online  View Release	United States	Newspaper	Media & Information	95,948 ^[1] visitors/month
News Miner, Fair	News Miner, Fair Online  View Release	United States	Newspaper	Media & Information	95,948 ^[1] visitors/month
	WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	95,304 ^[1] visitors/month
	KWKT-TV FOX-44 / KYLE-TV MyNetworkTV [Woodway, TX] Online  View Release	United States	Broadcast Media	Media & Information	89,889 ^[1] visitors/month
Santa Maria Times, Santa Maria, California	Santa Maria Times, Santa Maria, California Online  View Release	United States	Newspaper	Media & Information	88,136 ^[1] visitors/month
Gazette-Times, Corvallis, Oregon	Gazette-Times, Corvallis, Oregon Online  View Release	United States	Newspaper	Media & Information	87,857 ^[1] visitors/month
	KARD/KTVE [West Monroe, LA] Online  View Release	United States	Broadcast Media	Media & Information	87,229 ^[1] visitors/month
The Desert Review, El Centro, California	The Desert Review, El Centro, California Online  View Release	United States	Newspaper	Media & Information	86,122 ^[1] visitors/month
Elko Daily Free Press, Elko, Nevada	Elko Daily Free Press, Elko, Nevada Online  View Release	United States	Newspaper	Media & Information	85,969 ^[1] visitors/month
	KCAU-TV ABC-9 Siouxland Proud [Sioux City, IA] Online  View Release	United States	Broadcast Media	Media & Information	85,131 ^[1] visitors/month
The News-Review, Roseburg, Oregon	The News-Review, Roseburg, Oregon Online  View Release	United States	Newspaper	Media & Information	80,745 ^[1] visitors/month
	KDAF-TV CW-33 [Dallas, TX] Online  View Release	United States	Broadcast Media	Media & Information	79,599 ^[1] visitors/month
Montana Standard, Butte, Montana	Montana Standard, Butte, Montana Online  View Release	United States	Newspaper	Media & Information	76,863 ^[1] visitors/month
	Salisbury Post Online  View Release	United States	Newspaper	Media & Information	76,417 ^[1] visitors/month
Aspen Daily News, Aspen, Colorado	Aspen Daily News, Aspen, Colorado Online  View Release	United States	Newspaper	Media & Information	74,388 ^[1] visitors/month
Las Vegas Optic, Las Vegas, New Mexico	Las Vegas Optic, Las Vegas, New Mexico Online  View Release	United States	Newspaper	Media & Information	74,369 ^[1] visitors/month










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	The Vicksburg Post Online View Release	United States	Newspaper	Media & Information	74,321 ^[1] visitors/month
The Daily Californian, Berkeley, California	The Daily Californian, Berkeley, California Online View Release	United States	Newspaper	Media & Information	74,314 ^[1] visitors/month
Tri-Valley Times, Pleasanton, California	Tri-Valley Times, Pleasanton, California Online View Release	United States	Newspaper	Media & Information	74,070 ^[1] visitors/month
Times-News, Twin Falls, Idaho	Times-News, Twin Falls, Idaho Online View Release	United States	Newspaper	Media & Information	72,171 ^[1] visitors/month
Times-News, Twin Falls, Idaho	Times-News, Twin Falls, Idaho Online View Release	United States	Newspaper	Media & Information	72,171 ^[1] visitors/month
	NCN: Panhandle - News Channel Nebraska [Grand Island, NE] Online View Release	United States	Broadcast Media	Media & Information	68,852 ^[1] visitors/month
Mountain Democrat, Placerville, California	Mountain Democrat, Placerville, California Online View Release	United States	Newspaper	Media & Information	66,830 ^[1] visitors/month
The Westside Current, Houston, Texas	The Westside Current, Houston, Texas Online View Release	United States	Newspaper	Media & Information	66,456 ^[1] visitors/month
Daily Republic, Fairfield, California	Daily Republic, Fairfield, California Online View Release	United States	Newspaper	Media & Information	65,180 ^[1] visitors/month
	WFFF-TV FOX 44 / WVNY-TV ABC-22 [Colchester, VT] Online View Release	United States	Broadcast Media	Media & Information	64,949 ^[1] visitors/month
	KMID/KPEJ [Odessa, TX] Online View Release	United States	Broadcast Media	Media & Information	63,556 ^[1] visitors/month
KPVI News 6, Pocatello, Idaho	KPVI News 6, Pocatello, Idaho Online View Release	United States	Newspaper	Media & Information	63,326 ^[1] visitors/month
Appeal-Democrat, Marysville/Yuba City, California	Appeal-Democrat, Marysville/Yuba City, California Online View Release	United States	Newspaper	Media & Information	63,184 ^[1] visitors/month
Appeal-Democrat, Marysville/Yuba City, California	Appeal-Democrat, Marysville/Yuba City, California Online View Release	United States	Newspaper	Media & Information	63,184 ^[1] visitors/month
Moscow-Pullman Daily News, Moscow, Idaho	Moscow-Pullman Daily News, Moscow, Idaho Online View Release	United States	Newspaper	Media & Information	62,206 ^[1] visitors/month
Moscow-Pullman Daily News, Moscow, Idaho	Moscow-Pullman Daily News, Moscow, Idaho Online View Release	United States	Newspaper	Media & Information	62,206 ^[1] visitors/month
Pinal Central [Casa Grande, AZ]	Pinal Central [Casa Grande, AZ] Online View Release	United States	Newspaper	Media & Information	58,780 ^[1] visitors/month
	WBGH/WIVT [Binghamton, NY] Online View Release	United States	Broadcast Media	Media & Information	58,604 ^[1] visitors/month

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	Natchez Democrat Online View Release	United States	Newspaper	Media & Information	58,441 ^[1] visitors/month
	LaGrange Daily News Online View Release	United States	Newspaper	Media & Information	56,768 ^[1] visitors/month
Lodi News-Sentinel, Lodi, California	Lodi News-Sentinel, Lodi, California Online View Release	United States	Newspaper	Media & Information	51,773 ^[1] visitors/month
Albany Democrat-Herald, Albany, Oregon	Albany Democrat-Herald, Albany, Oregon Online View Release	United States	Newspaper	Media & Information	50,940 ^[1] visitors/month
Gillette News Record, Gillette, Wyoming	Gillette News Record, Gillette, Wyoming Online View Release	United States	Newspaper	Media & Information	50,634 ^[1] visitors/month
	Magnolia State Live Online View Release	United States	Newspaper	Media & Information	49,450 ^[1] visitors/month
Fontana Herald News, Fontana, California	Fontana Herald News, Fontana, California Online View Release	United States	Newspaper	Media & Information	49,128 ^[1] visitors/month
WMI Central.com, Iron Mountain, Michigan	WMI Central.com, Iron Mountain, Michigan Online View Release	United States	Newspaper	Media & Information	48,714 ^[1] visitors/month
The Davis Enterprise, Davis, California	The Davis Enterprise, Davis, California Online View Release	United States	Newspaper	Media & Information	47,661 ^[1] visitors/month
Estes Park News, Estes Park, Colorado	Estes Park News, Estes Park, Colorado Online View Release	United States	Newspaper	Media & Information	46,089 ^[1] visitors/month
Hanford Sentinel, Hanford, California	Hanford Sentinel, Hanford, California Online View Release	United States	Newspaper	Media & Information	46,078 ^[1] visitors/month
	One News Page Online View Release	Hong Kong	Information Website	General	45,703 ^[1] visitors/month
Taos News, Taos, New Mexico	Taos News, Taos, New Mexico Online View Release	United States	Newspaper	Media & Information	45,275 ^[1] visitors/month
	Austin Daily Herald Online View Release	United States	Newspaper	Media & Information	44,697 ^[1] visitors/month
	Port Arthur News Online View Release	United States	Newspaper	Media & Information	44,688 ^[1] visitors/month
East Oregonian, Pendleton, Oregon	East Oregonian, Pendleton, Oregon Online View Release	United States	Newspaper	Media & Information	43,239 ^[1] visitors/month
	The Oxford Eagle Online View Release	United States	Newspaper	Media & Information	43,012 ^[1] visitors/month
The Union, Grass Valley, California	The Union, Grass Valley, California Online View Release	United States	Newspaper	Media & Information	42,911 ^[1] visitors/month
	Shelby County Reporter Online View Release	United States	Newspaper	Media & Information	42,651 ^[1] visitors/month

























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	Washington Daily News Online View Release	United States	Newspaper	Media & Information	42,418 ^[1] visitors/month
	WWTI-TV ABC-50 [Watertown, NY] Online View Release	United States	Broadcast Media	Media & Information	40,557 ^[1] visitors/month
	WJMN-TV CBS 3 [Escanaba, WI] Online View Release	United States	Broadcast Media	Media & Information	40,554 ^[1] visitors/month
Columbia Gorge News, Hood River, Oregon	Columbia Gorge News, Hood River, Oregon Online View Release	United States	Newspaper	Media & Information	39,934 ^[1] visitors/month
	NCN: Northeast - News Channel Nebraska [Norfolk, NE] Online View Release	United States	Broadcast Media	Media & Information	39,184 ^[1] visitors/month
	NCN: Southeast - News Channel Nebraska [Beatrice, NE] Online View Release	United States	Broadcast Media	Media & Information	38,729 ^[1] visitors/month
	Leader Publications Online View Release	United States	Newspaper	Media & Information	38,712 ^[1] visitors/month
	The Suffolk News-Herald Online View Release	United States	Newspaper	Media & Information	37,147 ^[1] visitors/month
NCWLIFE, Wenatchee, Washington	NCWLIFE, Wenatchee, Washington Online View Release	United States	Newspaper	Media & Information	36,891 ^[1] visitors/month
The Union Democrat, Sonora, California	The Union Democrat, Sonora, California Online View Release	United States	Newspaper	Media & Information	36,530 ^[1] visitors/month
Imperial Valley Press, El Centro, California	Imperial Valley Press, El Centro, California Online View Release	United States	Newspaper	Media & Information	36,395 ^[1] visitors/month
Imperial Valley Press, El Centro, California	Imperial Valley Press, El Centro, California Online View Release	United States	Newspaper	Media & Information	36,395 ^[1] visitors/month
Mohave Daily News, Bullhead City, AZ	Mohave Daily News, Bullhead City, AZ Online View Release	United States	Newspaper	Media & Information	36,052 ^[1] visitors/month
Roswell Daily Record, Roswell, New Mexico	Roswell Daily Record, Roswell, New Mexico Online View Release	United States	Newspaper	Media & Information	35,883 ^[1] visitors/month
	NCN: River Country - NewsChannelNebraska [Nebraska City, NE] Online View Release	United States	Broadcast Media	Media & Information	35,850 ^[1] visitors/month
	WYTV-TV ABC-33 [Youngstown, OH] Online View Release	United States	Broadcast Media	Media & Information	34,370 ^[1] visitors/month
Lompoc Record, Lompoc, California	Lompoc Record, Lompoc, California Online View Release	United States	Newspaper	Media & Information	33,513 ^[1] visitors/month
Your Oregon News, Oregon	Your Oregon News, Oregon Online View Release	United States	Newspaper	Media & Information	32,879 ^[1] visitors/month
The Daily Astorian, Astoria, Oregon	The Daily Astorian, Astoria, Oregon Online View Release	United States	Newspaper	Media & Information	32,791 ^[1] visitors/month









	The Troy Messenger Online View Release	United States	Newspaper	Media & Information	32,734 ^[1] visitors/month
	NCN: Platte Valley - News Channel Nebraska [Columbus, NE] Online View Release	United States	Broadcast Media	Media & Information	31,783 ^[1] visitors/month
Ravalli Republic, Hamilton, Montana	Ravalli Republic, Hamilton, Montana Online View Release	United States	Newspaper	Media & Information	31,645 ^[1] visitors/month
Antelope Valley Press, Palmdale/Lancaster, California	Antelope Valley Press, Palmdale/Lancaster, California Online View Release	United States	Newspaper	Media & Information	30,791 ^[1] visitors/month
	Ironton Tribune Online View Release	United States	Newspaper	Media & Information	30,067 ^[1] visitors/month
Redmond Spokesman, Redmond, Oregon	Redmond Spokesman, Redmond, Oregon Online View Release	United States	Newspaper	Media & Information	29,780 ^[1] visitors/month
	Winchester Sun Online View Release	United States	Newspaper	Media & Information	29,604 ^[1] visitors/month
Forest Grove News-Times, Forest Grove, Oregon	Forest Grove News-Times, Forest Grove, Oregon Online View Release	United States	Newspaper	Media & Information	29,489 ^[1] visitors/month
SWX Local Sports, Montana	SWX Local Sports, Montana Online View Release	United States	Newspaper	Media & Information	28,297 ^[1] visitors/month
	Elizabethton Star Online View Release	United States	Newspaper	Media & Information	27,712 ^[1] visitors/month
	Daily Leader Online View Release	United States	Newspaper	Media & Information	27,628 ^[1] visitors/month
	The Coastland Times Online View Release	United States	Newspaper	Media & Information	27,348 ^[1] visitors/month
Porterville Recorder, Porterville, California	Porterville Recorder, Porterville, California Online View Release	United States	Newspaper	Media & Information	26,779 ^[1] visitors/month
Porterville Recorder, Porterville, California	Porterville Recorder, Porterville, California Online View Release	United States	Newspaper	Media & Information	26,779 ^[1] visitors/month
	The Farmville Herald Online View Release	United States	Newspaper	Media & Information	26,340 ^[1] visitors/month
Blue Mountain Eagle, John Day, Oregon	Blue Mountain Eagle, John Day, Oregon Online View Release	United States	Newspaper	Media & Information	26,111 ^[1] visitors/month
	American Press Online View Release	United States	Newspaper	Media & Information	25,797 ^[1] visitors/month
Chandler News, Chandler, AZ	Chandler News, Chandler, AZ Online View Release	United States	Newspaper	Media & Information	25,307 ^[1] visitors/month
Rio Grande Sun, Espanola, New Mexico	Rio Grande Sun, Espanola, New Mexico Online View Release	United States	Newspaper	Media & Information	25,069 ^[1] visitors/month

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	The Roanoke Chowan News Herald Online View Release	United States	Newspaper	Media & Information	24,905 ^[1] visitors/month
The Press, Brentwood, California	The Press, Brentwood, California Online View Release	United States	Newspaper	Media & Information	24,047 ^[1] visitors/month
Lake Oswego Review, Lake Oswego, Oregon	Lake Oswego Review, Lake Oswego, Oregon Online View Release	United States	Newspaper	Media & Information	23,990 ^[1] visitors/month
	L'Observateur Online View Release	United States	Newspaper	Media & Information	23,815 ^[1] visitors/month
Chino Champion, Chino, California	Chino Champion, Chino, California Online View Release	United States	Newspaper	Media & Information	23,724 ^[1] visitors/month
Kingman Miner, Kingman AZ	Kingman Miner, Kingman AZ Online View Release	United States	Newspaper	Media & Information	22,597 ^[1] visitors/month
Gilbert Sun, Gilbert AZ	Gilbert Sun, Gilbert AZ Online View Release	United States	Newspaper	Media & Information	22,523 ^[1] visitors/month
	The State Journal Online View Release	United States	Newspaper	Media & Information	22,214 ^[1] visitors/month
The Outlook, Gresham, Oregon	The Outlook, Gresham, Oregon Online View Release	United States	Newspaper	Media & Information	22,204 ^[1] visitors/month
Hermiston Herald, Hermiston, Oregon	Hermiston Herald, Hermiston, Oregon Online View Release	United States	Newspaper	Media & Information	22,157 ^[1] visitors/month
	CNYhomepage Online View Release	United States	Broadcast Media	Media & Information	21,941 ^[1] visitors/month
	The Andalusia Star-News Online View Release	United States	Newspaper	Media & Information	21,829 ^[1] visitors/month
	WPHL [Philadelphia, PA] Online View Release	United States	Broadcast Media	Media & Information	21,730 ^[1] visitors/month
	The Wetumpka Herald Online View Release	United States	Newspaper	Media & Information	20,271 ^[1] visitors/month
	Picayune Item Online View Release	United States	Newspaper	Media & Information	19,962 ^[1] visitors/month
Colorado Springs Independent, Colorado Springs, Colorado	Colorado Springs Independent, Colorado Springs, Colorado Online View Release	United States	Newspaper	Media & Information	19,864 ^[1] visitors/month
Los Angeles Downtown News, Los Angeles, California	Los Angeles Downtown News, Los Angeles, California Online View Release	United States	Newspaper	Media & Information	18,800 ^[1] visitors/month
Wallowa County Chieftain, Enterprise, Oregon	Wallowa County Chieftain, Enterprise, Oregon Online View Release	United States	Newspaper	Media & Information	18,698 ^[1] visitors/month
	Smithfield Times Online View Release	United States	Newspaper	Media & Information	18,552 ^[1] visitors/month

VCReporter, Ventura County, California	VCReporter, Ventura County, California Online  View Release	United States	Newspaper	Media & Information	18,286 ^[1] visitors/month
The Daily Titan, Fullerton, California	The Daily Titan, Fullerton, California Online  View Release	United States	Newspaper	Media & Information	18,201 ^[1] visitors/month
Westside Connect, Sonoma County, California	Westside Connect, Sonoma County, California Online  View Release	United States	Newspaper	Media & Information	18,009 ^[1] visitors/month
Kodiak Daily Mirror, Kodiak, AK	Kodiak Daily Mirror, Kodiak, AK Online  View Release	United States	Newspaper	Media & Information	17,911 ^[1] visitors/month
The La Grande Observer, La Grande, Oregon	The La Grande Observer, La Grande, Oregon Online  View Release	United States	Newspaper	Media & Information	17,786 ^[1] visitors/month
Ledger Dispatch, Jackson, California	Ledger Dispatch, Jackson, California Online  View Release	United States	Newspaper	Media & Information	17,090 ^[1] visitors/month
	NCN: Metro - News Channel Nebraska [Omaha, NE] Online  View Release	United States	Broadcast Media	Media & Information	16,908 ^[1] visitors/month
	NEWSNet Online  View Release	United States	Broadcast Media	Media & Information	16,794 ^[1] visitors/month
Newport News-Times, Newport, Oregon	Newport News-Times, Newport, Oregon Online  View Release	United States	Newspaper	Media & Information	16,728 ^[1] visitors/month
Newberg Graphic, Newberg, Oregon	Newberg Graphic, Newberg, Oregon Online  View Release	United States	Newspaper	Media & Information	16,669 ^[1] visitors/month
	Alexander City Outlook Online  View Release	United States	Newspaper	Media & Information	16,380 ^[1] visitors/month
Prescott Times, Prescott AZ	Prescott Times, Prescott AZ Online  View Release	United States	Newspaper	Media & Information	16,190 ^[1] visitors/month
	Valley Times-News Online  View Release	United States	Newspaper	Media & Information	15,766 ^[1] visitors/month
	The Tryon Daily Bulletin Online  View Release	United States	Newspaper	Media & Information	15,732 ^[1] visitors/month
Yuma Sun, Yuma AZ	Yuma Sun, Yuma AZ Online  View Release	United States	Newspaper	Media & Information	15,554 ^[1] visitors/month
Baker City Herald, Baker City, Oregon	Baker City Herald, Baker City, Oregon Online  View Release	United States	Newspaper	Media & Information	15,348 ^[1] visitors/month
Fairfield Sun Times, Fairfield, Montana	Fairfield Sun Times, Fairfield, Montana Online  View Release	United States	Newspaper	Media & Information	15,155 ^[1] visitors/month
	Orange Leader Online  View Release	United States	Newspaper	Media & Information	14,811 ^[1] visitors/month

























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 Journal News Today Online View Release	United States	Online News Sites & Other Influencers	Media & Information	14,740 ^[1] visitors/month
 Forefront Media News Online View Release	United States	Online News Sites & Other Influencers	Media & Information	14,740 ^[1] visitors/month
Santa Ynez Valley News, Santa Ynez Valley, California Online View Release	United States	Newspaper	Media & Information	14,615 ^[1] visitors/month
 The Bogalusa Daily News Online View Release	United States	Newspaper	Media & Information	14,593 ^[1] visitors/month
 NewsBlaze US Online View Release	United States	Online News Sites & Other Influencers	Media & Information	14,587 ^[1] visitors/month
West Valley View, Avondale AZ Online View Release	United States	Newspaper	Media & Information	14,583 ^[1] visitors/month
 The Greenville Advocate Online View Release	United States	Newspaper	Media & Information	13,616 ^[1] visitors/month
Tehachapi News, Tehachapi, California Online View Release	United States	Newspaper	Media & Information	13,451 ^[1] visitors/month
Polk County Itemizer-Observer, Dallas, Oregon Online View Release	United States	Newspaper	Media & Information	13,171 ^[1] visitors/month
 The Advocate-Messenger Online View Release	United States	Newspaper	Media & Information	12,907 ^[1] visitors/month
 WLAX-TV FOX 28/45 [La Crosse, WI] Online View Release	United States	Broadcast Media	Media & Information	12,826 ^[1] visitors/month
Beaverton Valley Times, Beaverton, Oregon Online View Release	United States	Newspaper	Media & Information	12,760 ^[1] visitors/month
The Daily Independent, Ridgecrest, California Online View Release	United States	Newspaper	Media & Information	12,625 ^[1] visitors/month
Kilgore News Herald, Kilgore, Texas Online View Release	United States	Newspaper	Media & Information	12,112 ^[1] visitors/month
WyoToday, Riverton, Wyoming Online View Release	United States	Newspaper	Media & Information	11,544 ^[1] visitors/month
Record Gazette, Banning, California Online View Release	United States	Newspaper	Media & Information	11,232 ^[1] visitors/month
 The Post-Searchlight Online View Release	United States	Newspaper	Media & Information	11,179 ^[1] visitors/month
Buffalo Bulletin, Buffalo, Wyoming Online View Release	United States	Newspaper	Media & Information	10,884 ^[1] visitors/month
Moorpark Acorn, Moorpark, California Online View Release	United States	Newspaper	Media & Information	10,861 ^[1] visitors/month

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	Canadian Insider Online View Release	Canada	Financial News Service	Financial	10,765 ^[1] visitors/month
	Jessamine Journal Online View Release	United States	Newspaper	Media & Information	10,261 ^[1] visitors/month
Cal OES News, Sacramento, California	Cal OES News, Sacramento, California Online View Release	United States	Newspaper	Media & Information	10,257 ^[1] visitors/month
	The Stanly News & Press Online View Release	United States	Newspaper	Media & Information	10,040 ^[1] visitors/month
The Argonaut, Los Angeles, California	The Argonaut, Los Angeles, California Online View Release	United States	Newspaper	Media & Information	9,720 ^[1] visitors/month
The Madras Pioneer, Madras, Oregon	The Madras Pioneer, Madras, Oregon Online View Release	United States	Newspaper	Media & Information	9,696 ^[1] visitors/month
The Clackamas Review, Milwaukie, Oregon	The Clackamas Review, Milwaukie, Oregon Online View Release	United States	Newspaper	Media & Information	9,662 ^[1] visitors/month
Village Life, El Dorado Hills, California	Village Life, El Dorado Hills, California Online View Release	United States	Newspaper	Media & Information	9,660 ^[1] visitors/month
Pasadena Weekly, Pasadena, California	Pasadena Weekly, Pasadena, California Online View Release	United States	Newspaper	Media & Information	9,646 ^[1] visitors/month
Coronado Eagle & Journal, Coronado, California	Coronado Eagle & Journal, Coronado, California Online View Release	United States	Newspaper	Media & Information	9,200 ^[1] visitors/month
Seaside Signal, Seaside, Oregon	Seaside Signal, Seaside, Oregon Online View Release	United States	Newspaper	Media & Information	9,195 ^[1] visitors/month
Cut Bank Pioneer Press, Cut Bank, Montana	Cut Bank Pioneer Press, Cut Bank, Montana Online View Release	United States	Newspaper	Media & Information	8,915 ^[1] visitors/month
	Alabama Now Online View Release	United States	Newspaper	Media & Information	8,444 ^[1] visitors/month
Idaho County Free Press, Grangeville, Idaho	Idaho County Free Press, Grangeville, Idaho Online View Release	United States	Newspaper	Media & Information	8,443 ^[1] visitors/month
Palos Verdes Peninsula News, Palos Verdes Estates, California	Palos Verdes Peninsula News, Palos Verdes Estates, California Online View Release	United States	Newspaper	Media & Information	7,969 ^[1] visitors/month
Big Bear Grizzly, Big Bear Lake, California	Big Bear Grizzly, Big Bear Lake, California Online View Release	United States	Newspaper	Media & Information	7,954 ^[1] visitors/month
Hi-Desert Star, Yucca Valley, California	Hi-Desert Star, Yucca Valley, California Online View Release	United States	Newspaper	Media & Information	7,945 ^[1] visitors/month
	The Charlotte Gazette Online View Release	United States	Newspaper	Media & Information	7,885 ^[1] visitors/month

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Delta Wind, Bethel AK	Delta Wind, Bethel AK Online  View Release	United States	Newspaper	Media & Information	7,867 ^[1] visitors/month
City Sun Times, Scottsdale AZ	City Sun Times, Scottsdale AZ Online  View Release	United States	Newspaper	Media & Information	7,590 ^[1] visitors/month
	The Clanton Advertiser Online  View Release	United States	Newspaper	Media & Information	7,551 ^[1] visitors/month
Redlands Community News, Redlands, California	Redlands Community News, Redlands, California Online  View Release	United States	Newspaper	Media & Information	7,504 ^[1] visitors/month
Colorado Springs Business Journal, Colorado Springs, Colorado	Colorado Springs Business Journal, Colorado Springs, Colorado Online  View Release	United States	Newspaper	Media & Information	7,356 ^[1] visitors/month
Canby Herald, Canby, Oregon	Canby Herald, Canby, Oregon Online  View Release	United States	Newspaper	Media & Information	7,288 ^[1] visitors/month
Chewelah Independent, Chewelah, Washington	Chewelah Independent, Chewelah, Washington Online  View Release	United States	Newspaper	Media & Information	7,181 ^[1] visitors/month
	The Demopolis Times Online  View Release	United States	Newspaper	Media & Information	7,123 ^[1] visitors/month
	Claiborne Progress Online  View Release	United States	Newspaper	Media & Information	7,057 ^[1] visitors/month
Hillsboro Tribune, Hillsboro, Oregon	Hillsboro Tribune, Hillsboro, Oregon Online  View Release	United States	Newspaper	Media & Information	6,996 ^[1] visitors/month
Inyo Register, Bishop, California	Inyo Register, Bishop, California Online  View Release	United States	Newspaper	Media & Information	6,656 ^[1] visitors/month
	The Tidewater News Online  View Release	United States	Newspaper	Media & Information	6,654 ^[1] visitors/month
Trinity Journal, Weaverville, California	Trinity Journal, Weaverville, California Online  View Release	United States	Newspaper	Media & Information	6,567 ^[1] visitors/month
Laughlin Times, Laughlin, Nevada	Laughlin Times, Laughlin, Nevada Online  View Release	United States	Newspaper	Media & Information	6,548 ^[1] visitors/month
Sunnyside Sun, Sunnyside, Washington	Sunnyside Sun, Sunnyside, Washington Online  View Release	United States	Newspaper	Media & Information	6,527 ^[1] visitors/month
Clearwater Tribune, Orofino, Idaho	Clearwater Tribune, Orofino, Idaho Online  View Release	United States	Newspaper	Media & Information	6,392 ^[1] visitors/month
	The Selma Times-Journal Online  View Release	United States	Newspaper	Media & Information	6,382 ^[1] visitors/month
The World, Coos Bay, Oregon	The World, Coos Bay, Oregon Online  View Release	United States	Newspaper	Media & Information	6,335 ^[1] visitors/month
Central Oregonian, Prineville, Oregon	Central Oregonian, Prineville, Oregon Online  View Release	United States	Newspaper	Media & Information	6,258 ^[1] visitors/month

The Gazette-Democrat, Anna, Illinois	The Gazette-Democrat, Anna, Illinois Online  View Release	United States	Newspaper	Media & Information	6,243 ^[1] visitors/month
Char-Koosta News, Pablo, Montana	Char-Koosta News, Pablo, Montana Online  View Release	United States	Newspaper	Media & Information	6,157 ^[1] visitors/month
The Community Voice, Rohnert Park, California	The Community Voice, Rohnert Park, California Online  View Release	United States	Newspaper	Media & Information	5,998 ^[1] visitors/month
Mountain News, Lake Arrowhead, California	Mountain News, Lake Arrowhead, California Online  View Release	United States	Newspaper	Media & Information	5,950 ^[1] visitors/month
	Davie County Enterprise Record Online  View Release	United States	Newspaper	Media & Information	5,945 ^[1] visitors/month
Arcadia News, Phoenix AZ	Arcadia News, Phoenix AZ Online  View Release	United States	Newspaper	Media & Information	5,867 ^[1] visitors/month
Exponent, Montana State University, Bozeman, Montana	Exponent, Montana State University, Bozeman, Montana Online  View Release	United States	Newspaper	Media & Information	5,864 ^[1] visitors/month
	Middlesboro News Online  View Release	United States	Newspaper	Media & Information	5,515 ^[1] visitors/month
	Rivers of Living Water Mission - Home Page Online  View Release	United States	Information Website	Travel & Leisure	5,499 ^[1] visitors/month
	Northern Michigan NEWSNET Online  View Release	United States	Broadcast Media	Media & Information	5,349 ^[1] visitors/month
	Wickenburg Sun Online  View Release	United States	Newspaper	Media & Information	5,213 ^[1] visitors/month
Columbia County Spotlight, St. Helens, Oregon	Columbia County Spotlight, St. Helens, Oregon Online  View Release	United States	Newspaper	Media & Information	5,156 ^[1] visitors/month
Oregon City News, Oregon City, Oregon	Oregon City News, Oregon City, Oregon Online  View Release	United States	Newspaper	Media & Information	5,104 ^[1] visitors/month
	The Brewton Standard Online  View Release	United States	Newspaper	Media & Information	5,076 ^[1] visitors/month
The Sheet News, Mammoth Lakes, California	The Sheet News, Mammoth Lakes, California Online  View Release	United States	Newspaper	Media & Information	5,043 ^[1] visitors/month
Statesman Examiner, Colville, Washington	Statesman Examiner, Colville, Washington Online  View Release	United States	Newspaper	Media & Information	4,633 ^[1] visitors/month
	The Panolian Online  View Release	United States	Newspaper	Media & Information	4,484 ^[1] visitors/month
Valley Current, Oregon City, Oregon	Valley Current, Oregon City, Oregon Online  View Release	United States	Newspaper	Media & Information	4,302 ^[1] visitors/month
















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	The Atmore Advance Online View Release	United States	Newspaper	Media & Information	4,302 ^[1] visitors/month
	NEWSnet Detroit Online View Release	United States	Broadcast Media	Media & Information	4,238 ^[1] visitors/month
	Americus Times-Recorder Online View Release	United States	Newspaper	Media & Information	4,155 ^[1] visitors/month
Taft Midway Driller, Taft, California	Taft Midway Driller, Taft, California Online View Release	United States	Newspaper	Media & Information	3,923 ^[1] visitors/month
	KHMT/KSVI [Billings, MT] Online View Release	United States	Broadcast Media	Media & Information	3,780 ^[1] visitors/month
Wilsonville Spokesman, Wilsonville, Oregon	Wilsonville Spokesman, Wilsonville, Oregon Online View Release	United States	Newspaper	Media & Information	3,763 ^[1] visitors/month
	WNTZ [Alexandria, LA] Online View Release	United States	Broadcast Media	Media & Information	3,723 ^[1] visitors/month
	Kenbridge Victoria Dispatch Online View Release	United States	Newspaper	Media & Information	3,556 ^[1] visitors/month
	The Clemmons Courier Online View Release	United States	Newspaper	Media & Information	3,335 ^[1] visitors/month
	Latin Business Today Online View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	3,315 ^[1] visitors/month
	The Interior Journal Online View Release	United States	Newspaper	Media & Information	3,156 ^[1] visitors/month
Desert News, Apple Valley, California	Desert News, Apple Valley, California Online View Release	United States	Newspaper	Media & Information	3,077 ^[1] visitors/month
	NEWSNet Sports Online View Release	United States	Online News Sites & Other Influencers	Media & Information	3,061 ^[1] visitors/month
	Windsor Weekly Online View Release	United States	Newspaper	Media & Information	3,007 ^[1] visitors/month
	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online View Release	United States	Broadcast Media	Media & Information	2,954 ^[1] visitors/month
The Gazette, Colorado Springs, Colorado	The Gazette, Colorado Springs, Colorado Online View Release	United States	Newspaper	Media & Information	2,938 ^[1] visitors/month
Tucson Lifestyle, Tucson, AZ	Tucson Lifestyle, Tucson, AZ Online View Release	United States	Newspaper	Media & Information	2,858 ^[1] visitors/month
	Cordele Dispatch Online View Release	United States	Newspaper	Media & Information	2,317 ^[1] visitors/month
Green & White Sheet, Tucson, AZ	Green & White Sheet, Tucson, AZ Online View Release	United States	Newspaper	Media & Information	2,310 ^[1] visitors/month
Needles Desert Star, Needles, California	Needles Desert Star, Needles, California Online View Release	United States	Newspaper	Media & Information	2,277 ^[1] visitors/month




















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Business Tribune, Portland, Oregon	Business Tribune, Portland, Oregon Online  View Release	United States	Newspaper	Media & Information	2,252 ^[1] visitors/month
West Linn Tidings, West Linn, Oregon	West Linn Tidings, West Linn, Oregon Online  View Release	United States	Newspaper	Media & Information	2,090 ^[1] visitors/month
Clearwater Progress, Orofino, Idaho	Clearwater Progress, Orofino, Idaho Online  View Release	United States	Newspaper	Media & Information	2,016 ^[1] visitors/month
	The Tallassee Tribune Online  View Release	United States	Newspaper	Media & Information	1,991 ^[1] visitors/month
	Gates County Index Online  View Release	United States	Newspaper	Media & Information	1,979 ^[1] visitors/month
Riverton Ranger, Riverton, Wyoming	Riverton Ranger, Riverton, Wyoming Online  View Release	United States	Newspaper	Media & Information	1,906 ^[1] visitors/month
	Leesville Leader Online  View Release	United States	Newspaper	Media & Information	1,783 ^[1] visitors/month
	Times of San Diego Online  View Release	United States	Newspaper	Media & Information	1,676 ^[1] visitors/month
Woodburn Independent, Woodburn, Oregon	Woodburn Independent, Woodburn, Oregon Online  View Release	United States	Newspaper	Media & Information	1,668 ^[1] visitors/month
Winters Express, Winters, California	Winters Express, Winters, California Online  View Release	United States	Newspaper	Media & Information	1,663 ^[1] visitors/month
Sandy Post, Sandy, Oregon	Sandy Post, Sandy, Oregon Online  View Release	United States	Newspaper	Media & Information	1,549 ^[1] visitors/month
	Harlan Enterprise Online  View Release	United States	Newspaper	Media & Information	1,524 ^[1] visitors/month
The Gazette, GTG Gazette, Grant City, Missouri	The Gazette, GTG Gazette, Grant City, Missouri Online  View Release	United States	Newspaper	Media & Information	1,418 ^[1] visitors/month
Molalla Pioneer, Molalla, Oregon	Molalla Pioneer, Molalla, Oregon Online  View Release	United States	Newspaper	Media & Information	1,416 ^[1] visitors/month
	Prentiss Headlight Online  View Release	United States	Newspaper	Media & Information	1,318 ^[1] visitors/month
Go! Eastern Oregon, Eastern Oregon	Go! Eastern Oregon, Eastern Oregon Online  View Release	United States	Newspaper	Media & Information	1,297 ^[1] visitors/month
	Lowndes Signal Online  View Release	United States	Newspaper	Media & Information	1,274 ^[1] visitors/month
	Sangri Times Online  View Release	India	Online News Sites & Other Influencers	General	1,185 ^[1] visitors/month
Eastern Progress, Richmond, Kentucky	Eastern Progress, Richmond, Kentucky Online  View Release	United States	Newspaper	Media & Information	1,079 ^[1] visitors/month































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	Bluegrass Live Online View Release	United States	Newspaper	Media & Information	1,069 ^[1] visitors/month
NickAds, Grand Junction, Colorado	NickAds, Grand Junction, Colorado Online View Release	United States	Newspaper	Media & Information	1,049 ^[1] visitors/month
	WNC Business Online View Release	United States	Newspaper	Media & Information	1,019 ^[1] visitors/month
	ChineseWire Online View Release	United States	Online News Sites & Other Influencers	Media & Information	1,004 ^[1] visitors/month
	Ashland Town News Online View Release	United States	Newspaper	Media & Information	986 ^[1] visitors/month
New Mexico Press Association, Albuquerque, New Mexico	New Mexico Press Association, Albuquerque, New Mexico Online View Release	United States	Newspaper	Media & Information	969 ^[1] visitors/month
	Luverne Journal Online View Release	United States	Newspaper	Media & Information	964 ^[1] visitors/month
Sherwood Gazette, Sherwood, Oregon	Sherwood Gazette, Sherwood, Oregon Online View Release	United States	Newspaper	Media & Information	958 ^[1] visitors/month
	Holladay Journal Online View Release	United States	Newspaper	Media & Information	911 ^[1] visitors/month
Estacada News, Estacada, Oregon	Estacada News, Estacada, Oregon Online View Release	United States	Newspaper	Media & Information	853 ^[1] visitors/month
	Fayetteville Connect Online View Release	United States	Newspaper	Media & Information	810 ^[1] visitors/month
	Walnut Creek Magazine Online View Release	United States	Newspaper	Media & Information	805 ^[1] visitors/month
	West Jordan Journal Online View Release	United States	Newspaper	Media & Information	796 ^[1] visitors/month
	Gulf & Main Magazine Online View Release	United States	Newspaper	Media & Information	785 ^[1] visitors/month
	The Chillicothe Hometown Voice Online View Release	United States	Newspaper	Media & Information	775 ^[1] visitors/month
	South Jordan Journal Online View Release	United States	Newspaper	Media & Information	766 ^[1] visitors/month
	RSW Living Magazine [Sanibel, FL] Online View Release	United States	Newspaper	Media & Information	765 ^[1] visitors/month
	Washington City Paper [Washington, DC] Online View Release	United States	Newspaper	General	751 ^[1] visitors/month
	Chester County Press Online View Release	United States	Newspaper	Media & Information	692 ^[1] visitors/month










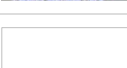
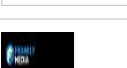
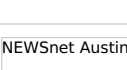







ID #:12590

































	Sugar House Journal Online View Release	United States	Newspaper	Media & Information	675 ^[1] visitors/month
	BambuUp Online View Release	Vietnam	Local	Tech	665 ^[1] visitors/month
	Davis Journal Online View Release	United States	Newspaper	Media & Information	662 ^[1] visitors/month
	Midvale Journal Online View Release	United States	Newspaper	Media & Information	656 ^[1] visitors/month
	Columbia Business Monthly Online View Release	United States	Newspaper	Media & Information	650 ^[1] visitors/month
	99.5 JAMZ [Weldon, NC] Online View Release	United States	Broadcast Media	Media & Information	643 ^[1] visitors/month
	Sandy Journal Online View Release	United States	Newspaper	Media & Information	640 ^[1] visitors/month
	Norfolk & Wrentham News Online View Release	United States	Newspaper	Media & Information	640 ^[1] visitors/month
	Folsom Local News [Folsom, CA] Online View Release	United States	Online News Sites & Other Influencers	Media & Information	619 ^[1] visitors/month
	Beauregard News Online View Release	United States	Newspaper	Media & Information	605 ^[1] visitors/month
	Medway & Millis News Online View Release	United States	Newspaper	Media & Information	593 ^[1] visitors/month
	Cottonwood Heights Journal Online View Release	United States	Newspaper	Media & Information	572 ^[1] visitors/month
	KLXS-FM 95.3 Online View Release	United States	Broadcast Media	Media & Information	558 ^[1] visitors/month
	MB News Online View Release	United States	Newspaper	Media & Information	551 ^[1] visitors/month
	Natick Town News Online View Release	United States	Newspaper	Media & Information	543 ^[1] visitors/month
	Hopedale Town News Online View Release	United States	Newspaper	Media & Information	538 ^[1] visitors/month
	WDLZ 98.3-FM [Murfreesboro, NC] Online View Release	United States	Broadcast Media	Media & Information	538 ^[1] visitors/month
	Herriman Journal Online View Release	United States	Newspaper	Media & Information	526 ^[1] visitors/month
	Connect Iredell Online View Release	United States	Newspaper	Media & Information	521 ^[1] visitors/month

ID #:12591







































The Bee News, Clarence, New York	The Bee News, Clarence, New York Online  View Release	United States	Newspaper	Media & Information	514 ^[1] visitors/month
	Toti.com Online  View Release	United States	Newspaper	Media & Information	514 ^[1] visitors/month
	KKYA-FM 93.1 Online  View Release	United States	Broadcast Media	Media & Information	495 ^[1] visitors/month
	West Valley City Journal Online  View Release	United States	Newspaper	Media & Information	493 ^[1] visitors/month
	Franklin Town News Online  View Release	United States	Newspaper	Media & Information	492 ^[1] visitors/month
	ExecEdge - Healthcare Edge Online  View Release	United States	Online News Sites & Other Influencers	Medical/Healthcare	486 ^[1] visitors/month
Foresthill Messenger, Foresthill, California	Foresthill Messenger, Foresthill, California Online  View Release	United States	Newspaper	Media & Information	480 ^[1] visitors/month
	South Salt Lake Journal Online  View Release	United States	Newspaper	Media & Information	477 ^[1] visitors/month
	City Journals Online  View Release	United States	Newspaper	Media & Information	470 ^[1] visitors/month
Boulder Monitor, Boulder, Montana	Boulder Monitor, Boulder, Montana Online  View Release	United States	Newspaper	Media & Information	465 ^[1] visitors/month
	Cape Coral Living Magazine Online  View Release	United States	Newspaper	Media & Information	458 ^[1] visitors/month
Queen Creek Tribune, Queen Creek AZ	Queen Creek Tribune, Queen Creek AZ Online  View Release	United States	Newspaper	Media & Information	444 ^[1] visitors/month
	Times of the Islands Online  View Release	United States	Newspaper	Media & Information	420 ^[1] visitors/month
	Murray Journal Online  View Release	United States	Newspaper	Media & Information	413 ^[1] visitors/month
	Holliston Town News Online  View Release	United States	Newspaper	Media & Information	413 ^[1] visitors/month
KBEW-AM 1560 / KBEW-FM 98.1 COUNTRY [Blue Earth, MN]	KBEW-AM 1560 / KBEW-FM 98.1 COUNTRY [Blue Earth, MN] Online  View Release	United States	Broadcast Media	Media & Information	411 ^[1] visitors/month
Wyoming Press Association, Casper, Wyoming	Wyoming Press Association, Casper, Wyoming Online  View Release	United States	Newspaper	Media & Information	402 ^[1] visitors/month
	Bradfordville Bugle Online  View Release	United States	Newspaper	Media & Information	396 ^[1] visitors/month

ID #:12592





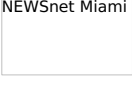












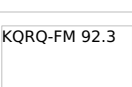

	Southern Sports Today Online View Release	United States	Broadcast Media	Media & Information	383 ^[1] visitors/month
	Greenville Business Magazine Online View Release	United States	Newspaper	Media & Information	380 ^[1] visitors/month
	Millcreek Journal Online View Release	United States	Newspaper	Media & Information	374 ^[1] visitors/month
	Taylorville Journal Online View Release	United States	Newspaper	Media & Information	370 ^[1] visitors/month
	Cookistry's Kitchen Gadget and Food Reviews Online View Release	United States	Blog	Retail & Consumer	368 ^[1] visitors/month
	Omaha Magazine Online View Release	United States	Newspaper	Media & Information	367 ^[1] visitors/month
	Norwood Town News Online View Release	United States	Newspaper	Media & Information	364 ^[1] visitors/month
	Taos News Online View Release	United States	Newspaper	Media & Information	363 ^[1] visitors/month
	KZZI-FM 95.9 Online View Release	United States	Broadcast Media	Media & Information	349 ^[1] visitors/month
	Middletown Life Magazine Online View Release	United States	Print Media	Media & Information	348 ^[1] visitors/month
	WNOW Frankly Media Online View Release	United States	Broadcast Media	Media & Information	347 ^[1] visitors/month
	NEWSnet Austin Online View Release	United States	Broadcast Media	Media & Information	347 ^[1] visitors/month
	Style Magazine Online View Release	United States	Newspaper	Media & Information	342 ^[1] visitors/month
	The Podcast Park Online View Release	United States	Broadcast Media	Media & Information	332 ^[1] visitors/month
	Bonita & Estero Magazine Online View Release	United States	Newspaper	Media & Information	318 ^[1] visitors/month
	WHLF 95.3 FM [South Boston, VA] Online View Release	United States	Broadcast Media	Media & Information	310 ^[1] visitors/month
	NEWSnet Buffalo Online View Release	United States	Broadcast Media	Media & Information	309 ^[1] visitors/month
	Hattiesburg.com Online View Release	United States	Online News Sites & Other Influencers	Media & Information	300 ^[1] visitors/month
	The Dam 94.3-FM Online View Release	United States	Broadcast Media	Media & Information	300 ^[1] visitors/month


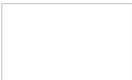

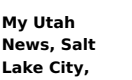



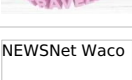










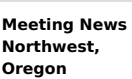
eNews Park Forest	eNews Park Forest Online  View Release	United States	Newspaper	Media & Information	295 ^[1] visitors/month
	NEWSNet Portland Online  View Release	United States	Broadcast Media	Media & Information	294 ^[1] visitors/month
City News Vegas, Las Vegas, Nevada	City News Vegas, Las Vegas, Nevada Online  View Release	United States	Newspaper	Media & Information	291 ^[1] visitors/month
Coast River Business Journal, Astoria, Oregon	Coast River Business Journal, Astoria, Oregon Online  View Release	United States	Newspaper	Media & Information	275 ^[1] visitors/month
KYNT-AM 1450	KYNT-AM 1450 Online  View Release	United States	Broadcast Media	Media & Information	274 ^[1] visitors/month
	WPTM 102.3-FM [Weldon, NC] Online  View Release	United States	Broadcast Media	Media & Information	270 ^[1] visitors/month
	WLUS 98.3 FM [Clarksville, VA] Online  View Release	United States	Broadcast Media	Media & Information	268 ^[1] visitors/month
	Intern Daily Online  View Release	United States	Trade Publications	Medical/Healthcare	262 ^[1] visitors/month
	The Pioneer Online  View Release	United States	Newspaper	Media & Information	259 ^[1] visitors/month
	KMLK 98.7-FM [El Dorado, AR] Online  View Release	United States	Broadcast Media	Media & Information	256 ^[1] visitors/month
	WCNN 680 AM / 93.7 FM [Atlanta, GA] Online  View Release	United States	Broadcast Media	Media & Information	255 ^[1] visitors/month
	Bridge Media Networks Online  View Release	United States	Broadcast Media	Media & Information	244 ^[1] visitors/month
	NEWSNet Los Angeles Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	241 ^[1] visitors/month
	NEWSNet Columbia Online  View Release	United States	Broadcast Media	Media & Information	239 ^[1] visitors/month
	NEWSNet Santa Barbara Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	233 ^[1] visitors/month
	WDDW 107.7-FM [Albera, VA] Online  View Release	United States	Broadcast Media	Media & Information	232 ^[1] visitors/month
NEWSNet Boise	NEWSNet Boise Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	213 ^[1] visitors/month
hood Magazine	hood Magazine Online  View Release	United States	Print Media	Media & Information	210 ^[1] visitors/month
	WSHV 96.7 FM [South Hill, VA] Online  View Release	United States	Broadcast Media	Media & Information	198 ^[1] visitors/month

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 The Weekend Drive, Detroit, Michigan	The Weekend Drive, Detroit, Michigan Online  View Release	United States	Newspaper	Media & Information	195 ^[1] visitors/month
 THE CITY Journals	Draper Journal Online  View Release	United States	Newspaper	Media & Information	195 ^[1] visitors/month
 Parish News	Parish News [New Orleans, LA] Online  View Release	United States	Newspaper	Media & Information	194 ^[1] visitors/month
 Rewind 1019	WYSK 101.9 FM [South Boston, VA] Online  View Release	United States	Broadcast Media	Media & Information	194 ^[1] visitors/month
 Inspired Foodery	Inspired Foodery Online  View Release	United States	Blog	Food/Beverage	177 ^[1] visitors/month
 NEWSNet Pittsburgh	NEWSNet Pittsburgh Online  View Release	United States	Broadcast Media	Media & Information	176 ^[1] visitors/month
 106.3 FM	Z106.3 FM Online  View Release	United States	Broadcast Media	Media & Information	175 ^[1] visitors/month
 NEWSNet Norfolk	NEWSNet Norfolk Online  View Release	United States	Broadcast Media	Media & Information	173 ^[1] visitors/month
 KCCR-AM 1240 [Pierre, SD]	KCCR-AM 1240 [Pierre, SD] Online  View Release	United States	Broadcast Media	Media & Information	165 ^[1] visitors/month
 KCCR-FM 95.3 [Pierre, SD]	KCCR-FM 95.3 [Pierre, SD] Online  View Release	United States	Broadcast Media	Media & Information	160 ^[1] visitors/month
 meditech TODAY	Meditech Today Online  View Release	United States	Online News Sites & Other Influencers	Medical/Healthcare	155 ^[1] visitors/month
 WTRG 97.9-FM [Weldon, NC]	WTRG 97.9-FM [Weldon, NC] Online  View Release	United States	Broadcast Media	Media & Information	144 ^[1] visitors/month
 104.5 The Dan.com	WWDN 104.5 FM [Danville, VA] Online  View Release	United States	Broadcast Media	Media & Information	141 ^[1] visitors/month
 Wine Diva Lifestyle	Wine Diva Lifestyle Online  View Release	United States	Blog - Spirits, Cocktails, Beer & Wine	Retail & Consumer	138 ^[1] visitors/month
 NEWSNet Columbus	NEWSNet Columbus Online  View Release	United States	Broadcast Media	Media & Information	132 ^[1] visitors/month
 NEWSNet West Palm Beach	NEWSNet West Palm Beach Online  View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
 NEWSNet Sioux Falls	NEWSNet Sioux Falls Online  View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
 NEWSNet San Antonio	NEWSNet San Antonio Online  View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
 NEWSNet Salt Lake City	NEWSNet Salt Lake City Online  View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month


ID #:12595

	NEWSNet Sacramento Online View Release	United States	Online News Sites & Other Influencers	Media & Information	129 ^[1] visitors/month
	NEWSNet Quincy Online View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
	NEWSNet Odessa Online View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
	NEWSNet Myrtle Beach Online View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
	NEWSNet Miami Online View Release	United States	Broadcast Media	Media & Information	129 ^[1] visitors/month
	East Hanover Florham Park Life Online View Release	United States	Print Media	Media & Information	124 ^[1] visitors/month
	NEWSNet Las Vegas Online View Release	United States	Broadcast Media	Media & Information	123 ^[1] visitors/month
	NEWSNet Hawaii Online View Release	United States	Online News Sites & Other Influencers	Media & Information	123 ^[1] visitors/month
	NEWSNet Fresno Online View Release	United States	Broadcast Media	Media & Information	114 ^[1] visitors/month
	NEWSNet Augusta Online View Release	United States	Broadcast Media	Media & Information	112 ^[1] visitors/month
	FACE Magazine Online View Release	United States	Newspaper	Media & Information	103 ^[1] visitors/month
	Los Angeles Biotech Networks Online View Release	United States	Industry Association Sites	Medical/Healthcare	102 ^[1] visitors/month
	YVRE Business News Global Online View Release	United States	Online News Sites & Other Influencers	Business Services	96 ^[1] visitors/month
	YVRE Business News Global Online View Release	United States	Online News Sites & Other Influencers	Business Services	96 ^[1] visitors/month
	KDAM-FM 94.3 Online View Release	United States	Broadcast Media	Media & Information	95 ^[1] visitors/month
	Chatty Patty's Place Online View Release	United States	Blog	Travel & Leisure	92 ^[1] visitors/month
	indica News [San Ramon, CA] Online View Release	United States	Online News Sites & Other Influencers	Media & Information	91 ^[1] visitors/month
	KQRQ-FM 92.3 Online View Release	United States	Broadcast Media	Media & Information	91 ^[1] visitors/month
	Newsradio KOTA [Rapid City, SD] Online View Release	United States	Broadcast Media	Media & Information	91 ^[1] visitors/month

	Boreal Community Media Online View Release	United States	Newspaper	Media & Information	78 ^[1] visitors/month
	NEWSNet Orlando Online View Release	United States	Broadcast Media	Media & Information	75 ^[1] visitors/month
	WFOM 106.3 FM / 1230 AM [Atlanta, GA] Online View Release	United States	Broadcast Media	Media & Information	71 ^[1] visitors/month
	My Utah News, Salt Lake City, Utah Online View Release	United States	Newspaper	Media & Information	66 ^[1] visitors/month
	WMPW 105.9 FM [Danville, VA] Online View Release	United States	Broadcast Media	Media & Information	61 ^[1] visitors/month
	NewsTalk 97.1-FM / WSMY 1080-AM [Weldon, NC] Online View Release	United States	Broadcast Media	Media & Information	60 ^[1] visitors/month
	Thrills Taste Travels Online View Release	United States	Blog	Travel & Leisure	58 ^[1] visitors/month
	NEWSNet Waco Online View Release	United States	Broadcast Media	Media & Information	54 ^[1] visitors/month
	NEWSnet Atlanta Online View Release	United States	Broadcast Media	Media & Information	54 ^[1] visitors/month
	NEWSnet Nashville Online View Release	United States	Broadcast Media	Media & Information	50 ^[1] visitors/month
	NEWSnet Monterey Online View Release	United States	Online News Sites & Other Influencers	Media & Information	50 ^[1] visitors/month
	NEWSnet Minneapolis Online View Release	United States	Broadcast Media	Media & Information	50 ^[1] visitors/month
	NEWSNet Tampa Online View Release	United States	Broadcast Media	Media & Information	43 ^[1] visitors/month
	Mazada Pharma Guide Online View Release	India	Online News Sites & Other Influencers	Medical/Healthcare	31 ^[1] visitors/month
	WWZW-FM Classic story96.7 [Lexington, VA] Online View Release	United States	Broadcast Media	Media & Information	29 ^[1] visitors/month
	Oregon Family Online View Release	United States	Print Media	Media & Information	23 ^[1] visitors/month
	SW Connection Newspapers, Eden Prairie, Minnesota Online View Release	United States	Newspaper	Media & Information	Not Available
	Meeting News Northwest, Oregon Online View Release	United States	Newspaper	Media & Information	Not Available
	Essential Magazines, Boca Raton, Florida Online View Release	United States	Newspaper	Media & Information	Not Available

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Discover Our Coast, Astoria, Oregon	Discover Our Coast, Astoria, Oregon Online  View Release	United States	Newspaper	Media & Information	Not Available
City News Phoenix, Phoenix AZ	City News Phoenix, Phoenix AZ Online  View Release	United States	Newspaper	Media & Information	Not Available
	Aspen Daily News [Aspen, CO] Online  View Release	United States	Newspaper	Media & Information	Not Available
	Society of Gynecologic Nurse Oncologists Online  View Release	United States	Online News Sites & Other Influencers	Medical/Healthcare	Not Available
	Today's Family Magazine Online  View Release	United States	Print Media	Media & Information	Not Available
	The Palmetto Network Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	Not Available
	San Clemente Journal Online  View Release	United States	Print Media	Media & Information	Not Available
	Pooler Magazine Online  View Release	United States	Print Media	Media & Information	Not Available
	Newark Life Magazine Online  View Release	United States	Print Media	Media & Information	Not Available
	Effingham Magazine Online  View Release	United States	Print Media	Media & Information	Not Available

*Data sources: [1]  similarweb [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

*The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

Traffic

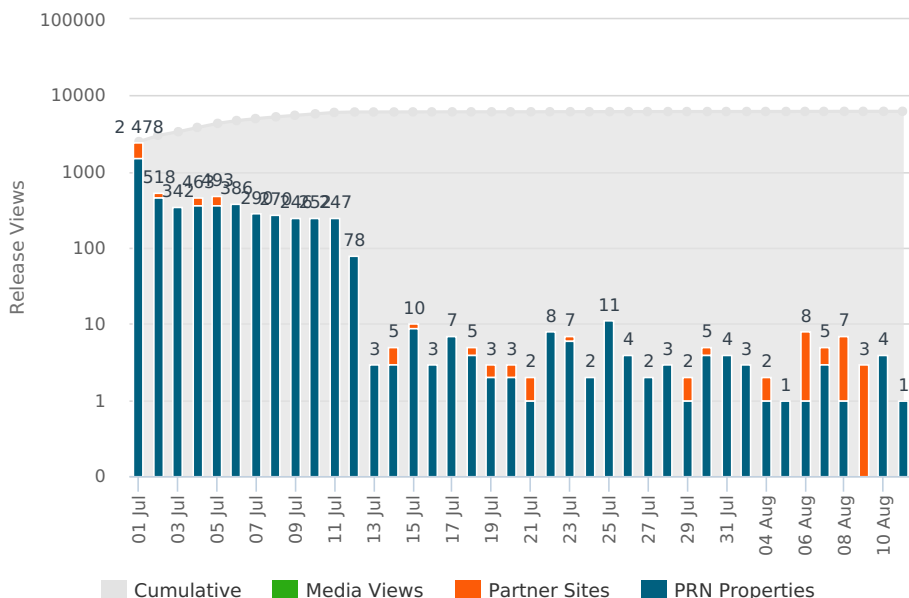
Overview

RELEASE VIEWS & HITS **6.5K** MULTIMEDIA **0**

Release Views	6.3K
Media Views	99
Public Views	6.2K
Partner Sites	1.2K
PR Newswire Properties	5K
Release Web Crawler Hits	158

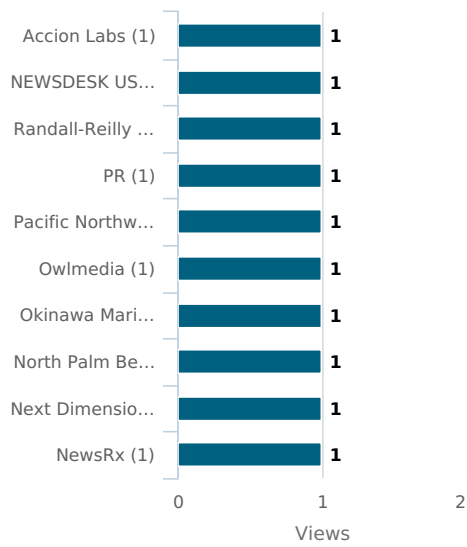
Release Views

Release Views Over Time



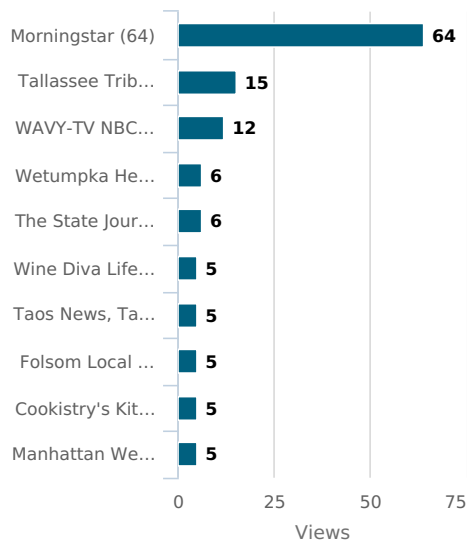
Media Views on PR Newswire for Journalists

Top 10 Outlets



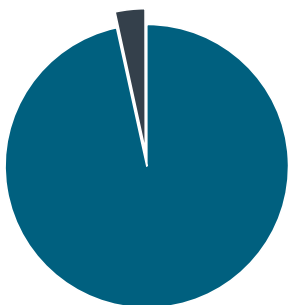
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



■ Desktop Views
■ Mobile/Tablet Views

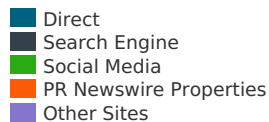
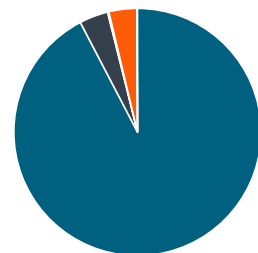
Views

Type	Views
Desktop Views	4,783
Mobile/Tablet Views	169
Total Views on PR Newswire Properties	4,952

External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		4,573
Direct	Direct	4,573
∨ Search Engine (2)		186
Search Engine	Google	183
Search Engine	Bing	3
∨ Social Media (1)		9
Social Media	X	9
∨ PR Newswire Properties (1)		181
PR Newswire Properties	prnewswire.com	181
∨ Other Sites (3)		3
Other Sites	singularity-portal-prod.prod.singularity.clarivate.com	1
Other Sites	morningstar.com	1
Other Sites	fox16.com	1
Total		4,952



Audience

Overview

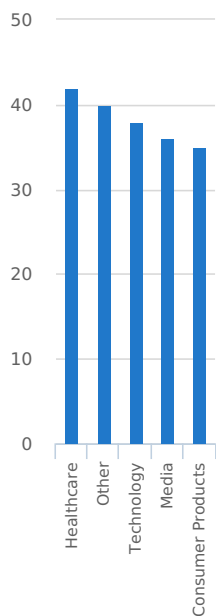
VIEWS FROM IDENTIFIED AUDIENCES	99	AP & INFLUENCER LIST RECIPIENTS	900
Media Views	99	Wire Distribution / AP Outlets	900

Audience Summary

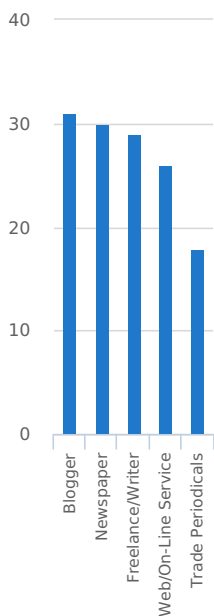
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

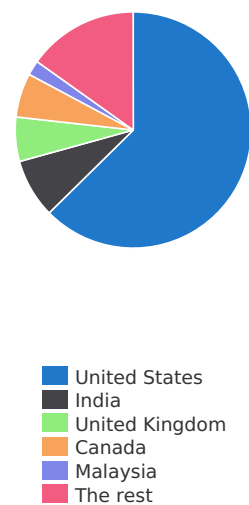
Top Industries



Top Media Types



Top Locations



Geo-segmentation

See where views of your release originated. Hover over map to see totals by location.

Select a region:

Exhibit C

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DJ# 3825937

LEGAL NOTICE If you purchased Sports Research Garcinia Cambogia You May Be Entitled to a Cash Payment

Capaci, et al. v. Sports Research
Corporation

Case No. 2:19-cv-03440-FMO-FFM
U.S District Court for the Central District
of California

A proposed settlement has been reached in a class action lawsuit against Sports Research Corporation ("Sports Research"). The lawsuit alleged that Sports Research's Garcinia Cambogia product label made false and misleading claims. Sports Research denies the allegations, and the Court has not made any ruling on the merits of the lawsuit. To avoid the uncertainty and expense of further litigation, the parties have reached a settlement.

AM I A CLASS MEMBER?

You are a part of the Settlement Class if you purchased Sports Research Garcinia Cambogia that was labeled with the words "weight management," "appetite suppression" and/or "appetite control" in the U.S. from April 26, 2015 to June 10, 2024 and did not receive a refund or return the product.

BENEFIT TO CLASS:

Settlement Class members who submit a valid claim may receive up to \$20 from the Settlement Fund per household.

YOUR OPTIONS:

File a Claim

If you wish to receive benefits under the settlement, you MUST submit a Claim Form by no later than September 19, 2024. You can obtain and/or submit a Claim Form: (1) online at www.GarciniaClassAction.com; or (2) by calling the Claims Administrator at 877-223-1433; or (3) by mailing a written request for a Claim Form to the address below.

Object or Comment

Write to the Court about why you do or do not like the settlement. If you want to object, you must file a written statement with the Court by September 19, 2024.

Exclude Yourself

If you do not object to the settlement but simply do not want to participate in it ("opt out" of the settlement), you must submit a written request to be excluded by September 19, 2024. You will not receive any benefits under the settlement, but you will preserve your right to bring your own lawsuit.

Do Nothing

If you do nothing, you will receive no portion of the Settlement Fund. You also give up your right to sue Sports Research on your own regarding any claims that are part of the settlement.

Your rights and options are only summarized in this notice. For more information, see www.GarciniaClassAction.com, call 877-223-1433, email contact@garciniaclassaction.com, or write to Garcinia Class Action, c/o Classaura Claims Administration, 1718 Peachtree St NW #1080, Atlanta, GA 30309.
6/25, 7/2, 7/9, 7/16/24

DJ-3825937#



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ATLANTA, GA - 30309

DJ#: 3825937

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of California

PROOF OF PUBLICATION

(2015.5 C.C.P.)

State of California)
County of Los Angeles) ss

Notice Type: GPN - GOVT PUBLIC NOTICE

Ad Description:
Capaci 061724 - CLRA Notice

I am a citizen of the United States and a resident of the State of California; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer and publisher of the LOS ANGELES DAILY JOURNAL, a newspaper published in the English language in the city of LOS ANGELES, county of LOS ANGELES, and adjudged a newspaper of general circulation as defined by the laws of the State of California by the Superior Court of the County of LOS ANGELES, State of California, under date 04/26/1954, Case No. 599,382. That the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

06/25/2024, 07/02/2024, 07/09/2024, 07/16/2024

Executed on: 07/16/2024
At Los Angeles, California

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

[Handwritten Signature]

Signature

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DJ-3825937#



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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

FRANK CAPACI and CYNTHIA FORD
on behalf of themselves, all others
similarly situated, and the general public,

Plaintiff,

v.

SPORTS RESEARCH, INC., a
California Corporation.

Defendant.

Case No. 2:19-cv-03440-FMO-PD

CLASS ACTION

**[PROPOSED] FINAL APPROVAL
ORDER AND JUDGMENT**

Ctrm: 6D

Judge: Hon. Fernando M. Olguin

1 On June 10, 2024, this Court granted preliminary approval of the proposed class
2 action settlement agreement between the parties (the “Settlement Agreement” or
3 “Settlement”). The Court also provisionally certified a Settlement Class for settlement
4 purposes, which was modified from the class the Court previously certified in this
5 mater, approved the procedure for giving notice and forms of Notice, and set a final
6 approval hearing to take place on November 7, 2024.

7 The Settlement Class is defined as: “All persons who purchased Sports
8 Research Garcinia Cambogia labeled “weight management,” “appetite suppression,”
9 and/or “appetite control” (the “Product”) in the United States on or after April 26,
10 2015 and until [the date preliminary approval is granted] for personal or household
11 use and not for resale, and who did not receive a refund or return the Product.”
12 Agreement, § 6.1. Excluded from this definition are: Defendant’s current and former
13 officers and directors, members of the immediate families of Defendant’s officers and
14 directors, Defendant’s legal representatives, heirs, successors, and assigns, any entity
15 in which Defendant has or had a controlling interest during the Class Period, and the
16 judicial officers to whom this lawsuit is assigned.

17 Settlement Class members who exclude themselves from the Settlement,
18 pursuant to the procedures set forth in Paragraph 8 of the Settlement, shall no longer
19 thereafter be Settlement Class members and shall not be bound by the Settlement and
20 shall not be eligible to make a claim for any benefit under the terms of the Settlement.
21 As presented by Class Counsel and the Settlement Administrator Classaura, no
22 Settlement Class members sought to exclude themselves from the Settlement.

23 On November 7, 2024 the Court held a duly noticed final approval hearing to
24 consider: (1) whether the terms and conditions of the Settlement are fair, reasonable
25 and adequate; (2) whether a judgment should be entered dismissing the complaint on
26 the merits and with prejudice in favor of Defendant and against all persons or entities
27 who are Settlement Class members herein who have not requested exclusion from the
28 Settlement Class; and (3) whether and in what amount to award attorneys’ fees and

1 costs to Class Counsel and whether and in what amount to make an incentive award
2 to Plaintiff, and to award administrative costs to Classaura.

3 The Court, having considered all matters submitted to it at the hearing and
4 otherwise, and it appearing that the Notice substantially in the form approved by the
5 Court was given in the manner that the Court ordered, and having considered and
6 determined that the proposed settlement of the claims of the Settlement Class
7 members against Defendant, as well as the release of Defendant, and the awards of
8 attorneys' fees, costs, and expenses and incentive award requested, are fair, reasonable
9 and adequate, **HEREBY ORDERS, DECREES, AND ADJUDGES** as follows:

10 1. The definitions in the Settlement Agreement and the Court's Preliminary
11 Approval Order are hereby incorporated herein as though fully set forth in this Order,
12 and all other terms and phrases in this Order shall have the same meaning as ascribed
13 to them in the Settlement Agreement and in the Court's Preliminary Approval Order,
14 and/or in any Order of this Court prior to the entry of final Judgment.

15 2. The Court finds that the prerequisites for a settlement class under Federal
16 Rules of Civil Procedure ("Fed. R. Civ. P.") 23(a) and (b)(3) have been satisfied, for
17 purposes of settlement only, in that: (a) the number of Settlement Class members is so
18 numerous that joinder of all members thereof is impracticable; (b) there are questions
19 of law and fact common to the Settlement Class; (c) the claims of the Class
20 Representatives are typical of the claims of the Settlement Class they seek to
21 represent; (d) the Class Representatives have and will fairly and adequately represent
22 the interests of the Settlement Class; (e) the questions of law and fact common to the
23 Settlement Class members predominate over any questions affecting any individual
24 Settlement Class member; and (f) a class action is superior to the other available
25 methods for the fair and efficient adjudication of the controversy.

26 3. The Court finds that the requirements of Rule 23(e) of the Federal Rule
27 of Civil Procedure and other laws and rules applicable to final settlement approval of
28 class actions have been satisfied, and the Court approves the settlement of this Action

1 as memorialized in the Settlement Agreement as being fair, just reasonable and
2 adequate to the Settlement Class and its members. The Court further finds that the
3 Settlement Agreement substantially fulfills the purposes and objectives of the class
4 action, and provides substantial relief to the Settlement Class without the risks,
5 burdens, costs or delays associated with continued litigation, trial and/or appeal. The
6 Settlement is not a finding or admission of liability by Defendant or any other person,
7 nor a finding of the validity of any claims asserted in the Action or of any wrongdoing
8 or any violation of law.

9 4. Pursuant to Fed. R. Civ. P. 23, this Court hereby finally certifies this
10 action, for purposes of settlement, a class action on behalf of all persons who
11 purchased Sports Research Garcinia Cambogia labeled “weight management,”
12 “appetite suppression,” and/or “appetite control” (the “Product”) in the United States
13 on or after April 26, 2015 and until [the date preliminary approval is granted] for
14 personal or household use and not for resale, and who did not receive a refund or
15 return the Product.” Agreement, § 6.1. Excluded from this definition are: Defendant’s
16 current and former officers and directors, members of the immediate families of
17 Defendant’s officers and directors, Defendant’s legal representatives, heirs,
18 successors, and assigns, any entity in which Defendant has or had a controlling interest
19 during the Class Period, and the judicial officers to whom this lawsuit is assigned.

20 5. The Court appoints the Law Offices of Ronald A. Marron, as Class
21 Counsel for the Settlement Class. The Court designates Plaintiff Cynthia Ford as the
22 Class Representative.

23 6. Notice of the pendency of this action as a class action and of the proposed
24 settlement was given to Settlement Class Members in a manner reasonably calculated
25 to provide the best notice practicable under the circumstances. The form and method
26 of notifying the Settlement Class of the pendency of the Action as a class action and
27 of the terms and conditions of the proposed Settlement met the requirements of Fed.
28

1 R. Civ. P. 23, due process, and any other applicable law, and constituted due and
2 sufficient notice to all persons and entities entitled thereto.

3 7. The Court has considered and finds Class Counsel and the Class
4 Representative have adequately represented the Class. Plaintiff, by and through their
5 counsel, has investigated the pertinent facts and law, and have evaluated the risks
6 associated with continued litigation, maintain certification, trial, and/or appeal. The
7 Court finds that the Settlement Agreement was reached in the absence of collusion
8 and is the product of informed, good-faith, arms-length negotiations between the
9 parties and their capable and experienced counsel.

10 8. The Court finds that the Settlement is effective in appropriately
11 distributing relief to the Settlement Class in light of the claims and defenses asserted,
12 that the method of processing Settlement Class Member claims is reasonable and
13 appropriate, and that the Settlement Agreement treats all Settlement Class Members
14 equitably relative to each other.

15 9. The Court has evaluated the overall reaction of the Settlement Class to
16 the Settlement, and finds that the overall acceptance of the Settlement Agreement by
17 Settlement Class Members supports the Court's conclusion that the Settlement
18 Agreement is in all respects fair, reasonable, adequate, and in the best interests of the
19 Class. The Court notes that no Settlement Class member objected to the Settlement
20 and no Settlement Class member sought to exclude themselves from the Settlement.

21 10. The Parties are directed to consummate the Settlement Agreement in
22 accordance with its terms and conditions.

23 11. Defendant shall implement (if it has not done so already) the injunctive
24 relief described in Paragraph 10.3 of the Settlement Agreement within a reasonably
25 practicable time from the date of this order for a period of five (5) years.

26 12. Classaura is finally appointed to continue to serve as the Settlement
27 Administrator as provided in the Settlement Agreement. The Settlement
28 Administrator is directed to process payment for all Authorized Claimants in

1 accordance with the Settlement Agreement, and employ all reasonable procedures in
2 connection with administration of the Settlement Agreement that are not materially
3 inconsistent with this Order or the Settlement Agreement. Class Counsel and Counsel
4 for Defendant are hereby authorized to employ all reasonable procedures in
5 connection with administration of the Settlement Agreement that are not materially
6 inconsistent with this Order or the Settlement Agreement.

7 13. There shall be no recourse to any Defendant, Released Party or their
8 counsel, or to the Class Representative or Class Counsel, or to the Settlement
9 Administrator or to this Court, for any determination made by the Settlement
10 Administrator pursuant to its responsibilities under the Settlement Agreement. In
11 addition, notwithstanding anything else in this Order, if the Settlement Administrator
12 or any Party has reason to believe that a false or fraudulent Claim has been submitted
13 in this Settlement, or that any Claim has been submitted under false pretenses, the
14 Settlement Administrator may reject the Claim.

15 14. The allowance or disallowance of any Fee Award or Incentive Award has
16 been considered by the Court separately from the Court's consideration of the fairness,
17 reasonableness and adequacy of the Settlement. Any Order or proceeding related to
18 the application for an award of fees, costs and expenses, or any appeal from any Fee
19 Award or Incentive Award or other order relating thereto, shall not operate to
20 terminate or cancel the Settlement Agreement, nor affect or delay the finality of this
21 Final Order and Judgment.

22 15. Pursuant to Fed. R. Civ. P. 23(h), the Court hereby awards Class Counsel
23 attorneys' fees in the amount of \$_____ and costs in the amount of
24 \$_____. The Court also orders payment of an incentive award in the
25 amount of \$_____ to Plaintiff Cynthia Ford. The Court also orders payment of
26 \$_____ to Classaura for compensation for the administration of the Settlement.
27 These amounts are to be paid in the time and manner described in the Settlement
28 Agreement.

1 16. The Action is hereby dismissed with prejudice and without costs as
2 against Defendants and the Released Parties.

3 17. Class Representative and all Settlement Class Members (except any such
4 person who has filed a proper and timely request for exclusion and in this case there
5 are none) and all persons acting on behalf of or in concert with any of the above, are
6 hereby permanently barred and enjoined from instituting, commencing or prosecuting,
7 either directly or in any other capacity, any and all of the Released Claims against any
8 of the Released Parties. The Court finds that issuance of the permanent injunction
9 described in this paragraph is necessary and appropriate in aid of the Court's
10 jurisdiction over this Action and to protect and effectuate this Order.

11 18. Effective as of the Final Settlement Approval Date, each and all of the
12 Settlement Class Members shall be deemed to have, and by operation of the Final
13 Judgment shall have, fully, finally, and forever released, relinquished, and discharged,
14 and shall be forever barred from asserting, instituting, or maintaining against any or
15 all of the Released Parties, all actions, claims, demands, rights, suits, and causes of
16 action of whatever kind or nature whatsoever, including without limitation any and all
17 damages, restitution, loss, statutory relief, bad or unknown, suspected or unsuspected,
18 assigned or unassigned, asserted or unasserted, whether as individual claims or claims
19 asserted on a class basis or on behalf of the general public, in law or equity, arising
20 out of or relating to any claim or allegation made in the Action, including, without
21 limitation, any and all claims or allegations relating to the advertising, marketing,
22 labeling or sale of the Products. Released Claims do not include any claims for
23 personal injury.

24 19. Neither the Settlement Agreement, nor any of its terms and provisions,
25 nor any of the negotiations or proceedings connected with it, nor any of the documents
26 or statements referred to therein shall be:

27 (a) offered by any person or received against Defendant as evidence or
28 construed as or deemed to be evidence of any presumption, concession, or admission

1 by Defendant of the truth of the facts alleged by the Class Representative or any
2 Settlement Class member or the validity of any claim that has been or could have been
3 asserted in the Action or in any litigation, or other judicial or administrative
4 proceeding, or the deficiency of any defense that has been or could have been asserted
5 in the Action or in any litigation, or of any liability, negligence, fault or wrongdoing
6 of Defendant;

7 (b) offered by any person or received against Defendant as evidence of a
8 presumption, concession or admission of any fault, misrepresentation or omission
9 with respect to any statement or written document approved or made by Defendant or
10 any other wrongdoing by Defendant.

11 (c) offered by any person or received against Defendant as evidence of a
12 presumption, concession, or admission with respect to any liability, negligence, fault,
13 or wrongdoing, or in any way referred to for any other reason against any of the
14 settling parties, in any civil, criminal, or administrative action or proceeding;
15 provided, however, that nothing contained in this paragraph shall prevent the
16 Settlement Agreement from being used, offered, or received in evidence in any
17 proceeding to approve, enforce, or otherwise effectuate the Settlement or the
18 Settlement Approval Order and Final Judgment, or in which the reasonableness,
19 fairness, or good faith of the parties in participating in the Settlement (or any
20 agreement or order relating thereto) is an issue, or to enforce or effectuate provisions
21 of the Settlement, the Settlement Approval Order and Final Judgment, the release as
22 to the Released Parties.

23 20. Claims documents in this case, and all materials and data held by the
24 Settlement Administrator regarding the Settlement Class, including the Class List,
25 shall be strictly confidential and not subject to publication or disclosure, and shall not
26 be used for any other purposes beyond providing notice to the Settlement Class and
27 assisting with the determination of valid claims. No person other than the Parties and
28 their counsel, the Settlement Administrator, and the Court shall be permitted to obtain

1 or review any Claim Form, or any decision of the Settlement Administrator with
2 respect to accepting or rejecting any Claim, except as provided for herein or upon
3 Court Order for good cause shown.

4 21. This Settlement Approval Order and Final Judgment constitutes a
5 judgment within the meaning and for purposes of Rule 54 of the Federal Rules of Civil
6 Procedure. Without affecting the finality of the Settlement Approval Order and Final
7 Judgment in any way, this Court hereby retains continuing jurisdiction over: (a) the
8 disposition of the settlement benefits and (b) the settling parties for purposes of
9 construing, enforcing and administering the Settlement Agreement.

10 22. Without further order of the Court, the settling parties may agree to
11 reasonably necessary extensions of time to carry out any of the provisions of the
12 Settlement Agreement.

13 23. In the event that the Final Settlement Approval Date does not occur, this
14 Settlement Approval Order and Final Judgment shall automatically be rendered null
15 and void and shall be vacated and, in such event, all orders entered in connection
16 herewith shall be null and void.

17 **IT IS SO ORDERED.**

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20 DATED: _____

The Honorable Fernando M. Olguin
United States District Court Judge